



MENU MODA[®] 2024

Production of
professional
menu holders, placemats
and table accessories.



DAG STYLE, MANUFACTURER OF PROFESSIONAL MENU HOLDERS AND TABLE ACCESSORIES SINCE 1989.

offices



production





Diego Angelo Guerini
President

The DAG Style menu holders and tableware are inspired by the most current style trends and introduce fashion into the HO.RE.CA world with well designed objects. Once the menu holder was considered only a support object used to contain the list of dishes, but now it has become a promoter of hospitality, giving a touch of style to the environment where it is utilised.

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MENU MODA[®]

OUTFIT FOR THE TABLE



sanitisable



stain resistant

NEW

GOURMET24 line stitching

customisation
example

Customisation on request in all formats

This model can be customised with a bas-relief hot stamp in a central position under the word MENU.

System from € 90,00
plus € 2,90 per piece.

ELEGANTLY DISCREET

This line of menu holders, in Made in Italy faux leather with a hard and stitched cover, is very durable. The stain-resistant treatment makes cleaning quick, a feature that characterises the entire Gourmet24 product line.

DAG Style wanted to be inspired by historical models by rewriting the history of the menu holder, combining a minimalist design with classic materials and colours. The discreet and elegant menu lettering on the cover becomes an element of rupture between tradition and innovation, creating charm and curiosity by preparing the holder for reading of the list of dishes.

- Suitable for very intense use.
- Hard cover, medium weight, leather-effect texture.

TECHNICAL FEATURES *(from 0 to 100)*

Washability	99 (antibacterial treatment, washable with water and neutral soap).
Stain resistant	98 (high resistance to stains).
Mechanical strength	95 (particularly resistant to wear and tear).
Light resistance	99 (high resistance to sunlight)
Sustainability	50 (all components are recyclable).

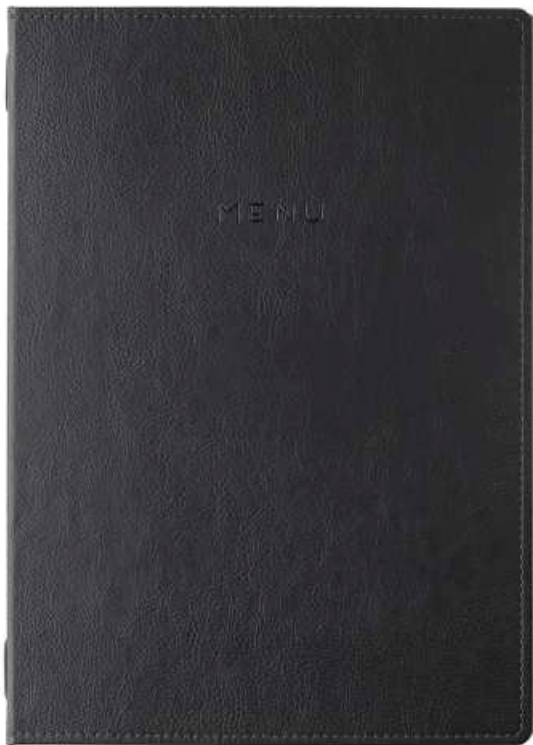
DAG MADE IN ITALY logo hot-stamped in bas-relief in both the standard and custom versions, positioned on the back of the central cover at the bottom.

colours

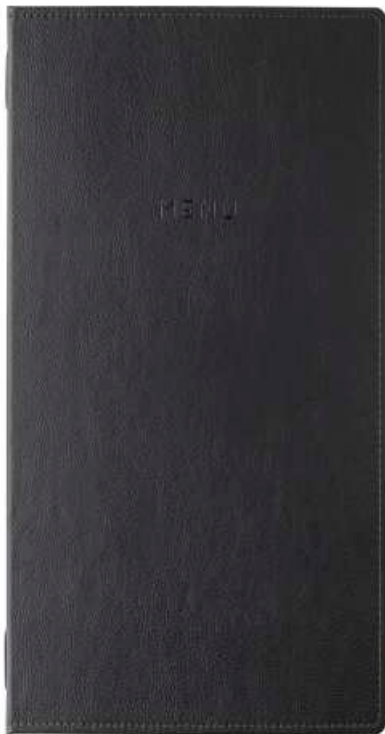


washable
with stain resistant treatment
DAG logo
at the bottom on the back

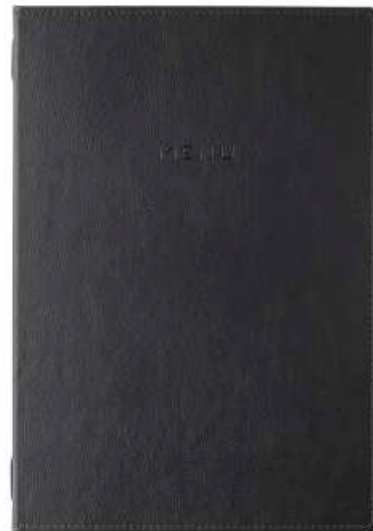




A4 FORMAT (menu writing)



4RE FORMAT (menu writing)



GOLFO FORMAT (menu writing)

HIGHLY RESISTANT

This line of menu holders has been designed and created for restaurants and bars that want to showcase their list through a menu holder that stands out for its class and simplicity. The ease of cleaning and resistance to wear make this menu holder a perfect choice.

COORDINATED BILL HOLDER

Gourmet24 line
(only available in BLACK)

€ 24,94 code CTPCG3X

(see page 86)



A4 FORMAT with sleeve insert



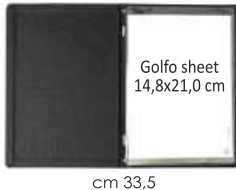
A4 FORMAT with frame insert



4RE FORMAT with sleeve insert



GOLFO FORMAT with sleeve insert



STANDARD CONFIGURATIONS

MENU HOLDER
Gourmet**24** line *with:*

sleeve insert

1 cover with BLACK elastic cord
with the word menu centred at the top.
1 sleeve insert for 4 sides.

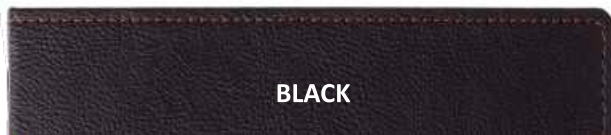
Possible addition of inserts (see page 56)

MENU HOLDER
Gourmet**24** line *with:*

frame insert (only in A4 format)

1 cover with BLACK elastic cord
with the word menu centred at the top.
1 frame insert for 4 sides.

Possible addition of inserts (see page 58)



A4
With frame
insert
€ 45.50
code GUA47K

A4
With sleeve
insert
€ 39.50
code GUA44K

4RE
With sleeve
insert
€ 34.50
code GU4R4K

GOLFO
With sleeve
insert
€ 32.85
code GUGO4K



A4
With frame
insert
€ 45.50
code GUA47O

A4
With sleeve
insert
€ 39.50
code GUA44O

4RE
With sleeve
insert
€ 34.50
code GU4R4O

GOLFO
With sleeve
insert
€ 32.85
code GUGO4O



A4
With frame
insert
€ 45.50
code GUA47V

A4
With sleeve
insert
€ 39.50
code GUA44V

4RE
With sleeve
insert
€ 34.50
code GU4R4V

GOLFO
With sleeve
insert
€ 32.85
code GUGO4V 9

colours



A4 TWO-PAGES

BLACK

cm 23,2x32,0

€ 43.86

code GUA42AK

A4 TWO-PAGES

BURGUNDY

cm 23,2x32,0

€ 43.86

code GUA42AO

A4 TWO-PAGES

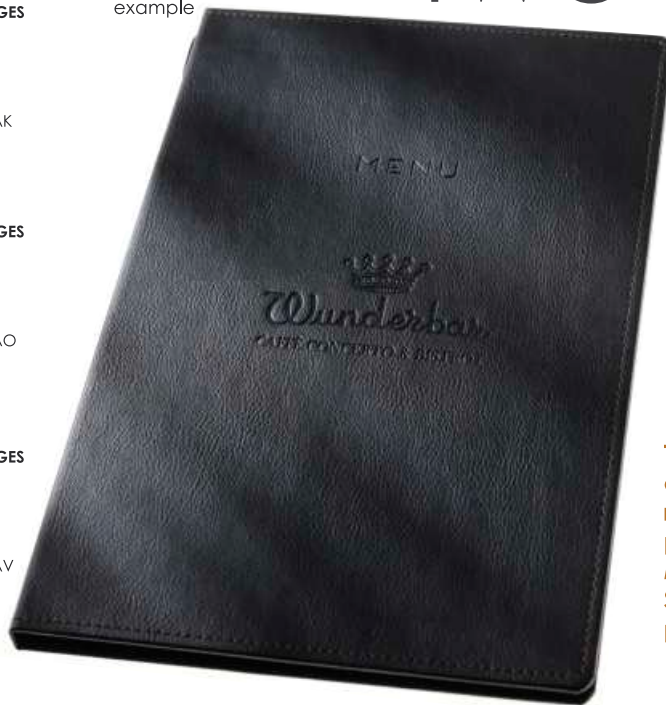
GREEN

cm 23,2x32,0

€ 43.86

code GUA42AV

customisation
example



NEW

TWO PAGES

WITH STITCHING

WASHABLE,
WITH STAIN
RESISTANT
TREATMENT

**Customisation
upon request.**

This model can be customised with a bas-relief hot stamp in a central position under the word MENU.

System from € 90,00
plus € 2,90 per piece.

TWO-PAGES menu holder
Gourmet24 line line with
stitched corner sheet holders.
Only in A4 format

This menu holder can hold two A4 sheets, an ideal solution for bars and restaurants that have a list of dishes or a selected wine list. Replacing the sheets is very easy and very convenient. It has exceptional wear resistance. The stain-resistant treatment makes cleaning quick, a feature that is common to the entire Gourmet24 line.



A4 sheet
21,0x29,7 cm

DAG MADE IN
ITALY logo hot-
stamped in
bas-relief in
both the
standard and
c u s t o m
v e r s i o n s ,
positioned on
the back of the
central cover
at the bottom.



example
customisation
mod. Italy - grey colour

NEW ITALY line

WASHABLE
WITH STAIN-RESISTANT
TREATMENT



**customisation
upon request.**

This model can be customised with a bas-relief hot stamp in a central position under the word MENU.

System from € 90,00
plus € 2.90 per piece.



sanitizable



stain resistant

The ITALY line, in grey and sand, has a texture that feels like touching a fine opaque fabric. With stain protection, it is suitable for very intense use.



**ITALY
line
GREY**

A4 colour GREY
cm 23,2x32,0
Sleeve insert
€ 16.94
code ITA44G



**ITALY
line
SAND**

A4 colour SAND
cm 23,2x32,0
Sleeve insert
€ 16.94
code ITA44S

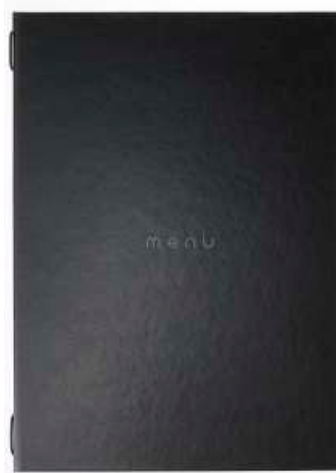


A4 colour GREY
cm 23,0x32,0
Frame insert
€ 21.67
code ITA47G



A4 colour SAND
cm 23,0x32,0
Frame insert
€ 21.67
ITA47S

The ITALY product line, in satin BLACK, has an orange peel texture. With stain protection, it is suitable for very intense use.



**ITALY
line
BLACK**

A4 colour BLACK
cm 23,2x32,0
Sleeve insert
€ 16.94
code ITA44X



A4 colour BLACK
cm 23,0x32,0
Frame insert
€ 21.67
ITA47X

Sleeve insert

1 cover with BLACK elastic cord
1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert (only in A4 format)

1 cover with BLACK elastic cord
1 frame insert for 4 sides.

Possible addition of inserts (see page 58)



menu holder
hard cover

TOSCANA line

WASHABLE



sanitizable



stain resistant

colour



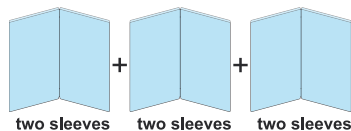
BLACK tex

THE BEST OF THE MEDITERRANEAN

washable with
stain resistant treatment

PVC compliant with EEC directives

- **A4, A5 e QUADRATO** format menu holders
- **certified non-toxic PVC**
- **reinforced double seams**
- **textured finish**



6 heat-sealed sleeves
+2 cover pockets



sheet
cm 21 x 29,7



BESTSELLER

TOSCANA A4

code TOA4CXM

€ 20,10 / pc.

sheet
cm 14,8 x 21



TOSCANA A5

code TOA5CXM

€ 12,49 / pc.

sheet
cm 21 x 21



**TOSCANA
QUADRATO**

code TOQUCXM

€ 17,12 / pc.

sheet
cm 21 x 29,7



**TOSCANA
MONO ANTA A4**

code TOA41CX

€ 9,00

ACCESSORIESES

cm 12 x 22



**TOSCANA
bill holder**

code TOCO3X

€ 9,35



menu holder
hard cover



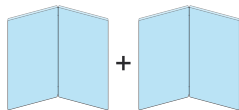
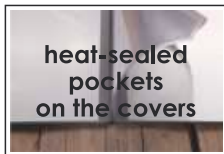
sanitisable



stain resistant



RISTO line
WASHABLE AND SANITISABLE



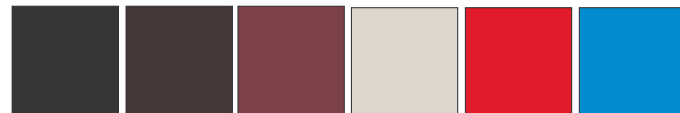
two sleeves + two sleeves

4 heat-sealed sleeves
+2 cover pockets

washable with
stain resistant treatment

PVC compliant with EEC directives
- certified non-toxic PVC
- reinforced double seams
- slightly textured finish

colours



BLACK

COCOA

BURGUNDY

SAND

RED

BLUE

sheet
cm 21 x 29,7



BESTSELLER

RISTO A4
€ 13,50 / pc.

code
RIA4CBM - BLUE
RIA4CEM - RED
RIA4COM - BURGUNDY
RIA4CSM - SAND
RIA4CXM - BLACK
RIA4CZM - COCOA

sheet
cm 14,8 x 21



RISTO A5
€ 8,99 / pc.

code
RIA5CBM - BLUE
RIA5CEM - RED
RIA5COM - BURGUNDY
RIA5CSM - SAND
RIA5CXM - BLACK
RIA5CZM - COCOA

sheet
cm 21 x 21



RISTO QUADRATO
€ 10,79 / pc.

code
RIQUCM - BLUE
RIQUCEM - RED
RIQUCOM - BURGUNDY
RIQUCSM - SAND
RIQUCXM - BLACK
RIQUCZM - COCOA

ACCESSORIEES

cm 11 x 21



BESTSELLER

RISTO ORDER HOLDER
€ 6,00

code
RIPC3B - BLUE
RIPC3E - RED
RIPC3O - BURGUNDY
RIPC3S - SAND
RIPC3X - BLACK
RIPC3Z - COCOA

cm 12 x 22



BESTSELLER

RISTO BILL HOLDER
€ 8,75

code
RICO3B - BLUE
RICO3E - RED
RICO3O - BURGUNDY
RICO3S - SAND
RICO3X - BLACK
RICO3Z - COCOA

MENU HOLDER CONFIGURATION WITH FLEXIBLE COVER

The covers of the flexible menu holders are made of complete and unlaminated materials. They have a texture that varies according to the thickness of the material. They are very durable and long-lasting.

The configurations:

Sleeve insert

1 cover with elastic cord
1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)

This configuration is available in all formats, materials and colours.



Frame insert (upon request)

1 cover with elastic cord
1 frame insert for 4 sides.

Possible addition of inserts (see page 58)

This configuration is only available in A4 format in all materials and colours.



MENU HOLDER WITH FLEXIBLE COVER SIZES AND MEASUREMENTS

A4 SIZE



4RE SIZE



QUADRATO SIZE



GOLFO SIZE



menu holder
flexible cover

JUTE line antibacterial



sanitizable



stain resistant

ANTIBACTERIAL AND SANITISABLE MENU HOLDER WASHABLE WITH SOAP AND WATER

This line of Made in Italy PVC menu holders, printed with a JUTE effect finish and with antibacterial certification, brings to the table an innovative menu with exceptional resistance characteristics. DAG Style offers an assortment of "fashion" colours to combine, for an eclectic table designed by thinking outside the box.

- Suitable for very intense use.
- Flexible cover, medium weight, JUTE effect texture.

TECHNICAL FEATURES (from 0 to 100)

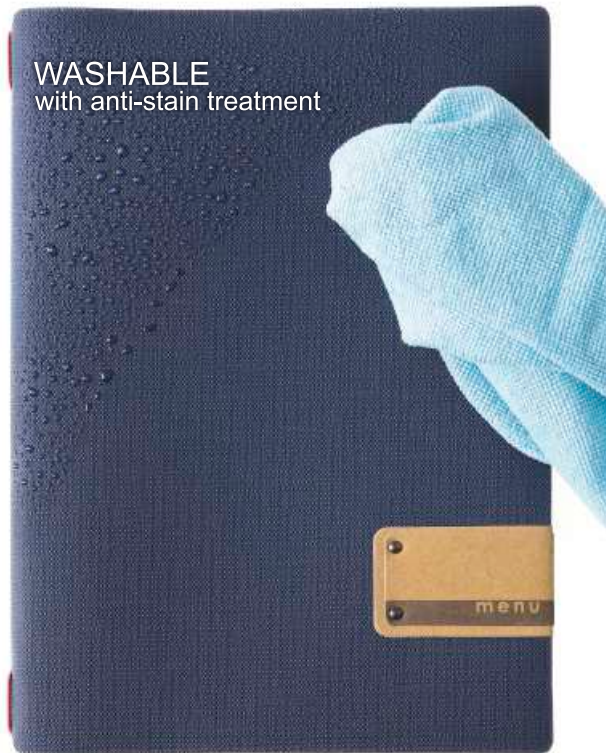
Washability	90 (antibacterial treatment, washable with water and neutral soap).
Stain resistance	85 (medium-high resistance to stains).
Mechanical strength	95 (particularly resistant to wear and tear).
Light resistance	90 (medium-high resistance to sunlight) (medium for jeans color).
Sustainability	50 (cover and envelopes recyclable).

ANTIBACTERIAL CERTIFICATION

The term "ANTIBACTERIAL" refers to the particular treatment to which the material has been subjected. Following microbiological analyses against the main pathogens of the food sector, no bacterial/fungal growth was detected on the treated material, unlike UNTREATED articles. The results obtained certify our article as a "coating material with antimicrobial action".



As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.



Free label customisation when you order over 18 pieces

Sleeve insert, in all sizes.

1 cover with red elastic cord
1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert only in A4 format

1 cover with red elastic cord
1 frame insert for 4 sides.

Possible addition of inserts (see page 58)



FORMATS: **A4** with 
1 sleeve insert
€ 23,39
cm 23,2x31,8

4RE with 
1 sleeve insert
€ 20,29
cm 17,3x31,8

GOLFO with 
1 sleeve insert
€ 17,63
cm 16,5x23,1

QUADRATO with 
1 sleeve insert
€ 20,10
cm 23x23,1



**JUTE
JEANS**

f.to A4
code MMA44JE
f.to 4RE
code MM4R4JE
f.to GOLFO
code MMGO4JE
f.to
QUADRATO
code MMQU4JE

**JUTE
GREY**

f.to A4
code MMA44GE
f.to 4RE
code MM4R4GE
f.to GOLFO
code MMGO4GE
f.to
QUADRATO
code MMQU4GE

**JUTE
BROWN**

f.to A4
code MMA44ZE
f.to 4RE
code MM4R4ZE
f.to GOLFO
code MMGO4ZE
f.to
QUADRATO
code MMQU4ZE

**JUTE
BLACK**

f.to A4
code MMA44XE
f.to 4RE
code MM4R4XE
f.to GOLFO
code MMGO4XE
f.to
QUADRATO
code MMQU4XE

BESTSELLER

BESTSELLER

BESTSELLER

10 colours to match to create a style. Cover with JUTE effect texture for a pleasant feel. Made of antibacterial PVC and reinforced with an internal synthetic mesh that gives it considerable resistance to wear over time.

CUSTOMISABLE LABELS (see page 52)

On light colours, dyed substances in particular may leave marks in some cases.



JUTE BICOLOR

f.to A4
code MMA44QE
f.to 4RE
code MM4R4QE
f.to GOLFO
code MMGO4WE
f.to
QUADRATO
code MMQU4QE

JUTE ICE

f.to A4
code MMA44WE
f.to 4RE
code MM4R4WE
f.to GOLFO
code MMGO4WE
f.to
QUADRATO
code MMQU4WE

JUTE SKY BLUE

f.to A4
code MMA44CE
f.to 4RE
code MM4R4CE
f.to GOLFO
code MMGO4CE
f.to
QUADRATO
code MMQU4CE

JUTE GREEN

f.to A4
code MMA44VE
f.to 4RE
code MM4R4VE
f.to GOLFO
code MMGO4VE
f.to
QUADRATO
code MMQU4VE

JUTE BLUE

f.to A4
code MMA44BE
f.to 4RE
code MM4R4BE
f.to GOLFO
code MMGO4BE
f.to
QUADRATO
code MMQU4BE

JUTE BURGUNDY

f.to A4
code MMA44OE
f.to 4RE
code MM4R4OE
f.to GOLFO
code MMGO4OE
f.to
QUADRATO
code MMQU4OE

BESTSELLER

BESTSELLER

CHEF line sanitisable

CERTIFIED PRODUCT
WASHABLE WITH SOAP AND WATER



sanitisable



stain resistant



CHEFS CREATE EMOTIONS, DAG STYLE BRINGS THEM TO THE TABLE

Just as a chef would do when presenting their dishes, this line of menu holders makes the list of dishes the protagonist in a minimalist and refined way. The cover material, made from real regenerated leather (a material already used since 1989) is the result of extensive research by DAG Style, which has managed to obtain a product that is softer to the touch but with the same resistance and washability as ever. This material with anti-stain protection, strictly certified and ecological, is nonetheless at the top in terms of resistance and durability. DAG Style launches the new line of menu holders inspired by nature, representing it with eight colours and a new texture with a "green" twist. With the new "PATCH" label in the BLACK version, the "CHEF" line immediately conveys a balance between NATURAL materials and a current design that is not obvious.

TECHNICAL FEATURES (from 0 to 100)

- Suitable for very intense use.
- Flexible cover, low weight, embossed texture.

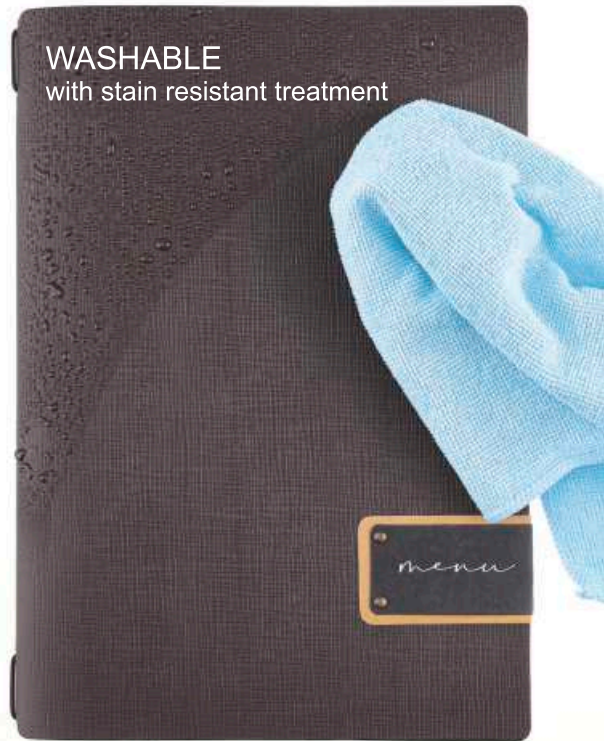
Washability	99 (washable with water and neutral soap).
Anti stain	95 (anti stain treatment).
Mechanical resistance	90 (wear and tear resistant, not cut).
Light resistance	99 (color resistant to sunlight).
Sustainability	97 (cover made from 100% eco-friendly material).

GENUINE REGENERATED LEATHER WITH STAIN RESISTANT TREATMENT

REGENERATED leather consists of natural raw materials: 65% from real leather waste tanned with plant-based substances, 18% from natural latex, 10% from water, 5% from natural fats and 2% from natural dyeing agents.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

WASHABLE
with stain resistant treatment



Free label customisation when you order over 18 pieces

Sleeve insert, in all sizes.

1 cover with black elastic cord
1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert only in A4 format

1 cover with black elastic cord
1 frame insert for 4 sides.

Possible addition of inserts (see page 58)

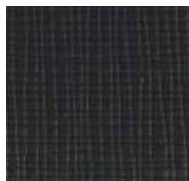


FORMATS:

A4
with 
1 sleeve insert
€ 31,71
cm 23,2x31,8



**CHEF
BLACK**



BESTSELLER

f.to A4
code
F3A44XE

f.to 4RE
code
F34R4XE

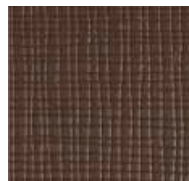
f.to GOLFO
code
F3GO4XE

f.to
QUADRATO
code
F3QU4XE

4RE
with 
1 sleeve insert
€ 26,53
cm 17,3x31,8



**CHEF
BROWN**



BESTSELLER

f.to A4
code
F3A44ZE

f.to 4RE
code
F34R4ZE

f.to GOLFO
code
F3GO4ZE

f.to
QUADRATO
code
F3QU4ZE

GOLFO
with 
1 sleeve insert
€ 22,31
cm 16,5x23,1



**CHEF
DOVE GARY**



BESTSELLER

f.to A4
code
F3A44GE

f.to 4RE
code
F34R4GE

f.to GOLFO
code
F3GO4GE

f.to
QUADRATO
code
F3QU4GE

QUADRATO
with 
1 sleeve insert
€ 26,34
cm 23x23,1

The **CHEF line**, made from real bonded leather, represents the highest expression of FASHION, ECOLOGY, and FUNCTIONALITY among DAG's products. The superior-quality raw material, natural dyes and anti-stain surface protection make this line one of the best on the market.

CUSTOMISABLE LABELS (see page 52)

On light colours, dyed substances in particular may leave marks in some cases.



**CHEF
BLUE**

f.to A4
code
F3A44BE

f.to 4RE
code
F34R4BE

f.to GOLFO
code
F3GO4BE

f.to
QUADRATO
code
F3QU4BE



**CHEF
SAGE**

f.to A4
code
F3A44VE

f.to 4RE
code
F34R4VE

f.to GOLFO
code
F3GO4VE

f.to
QUADRATO
code
F3QU4VE



**CHEF
OCER**

f.to A4
code
F3A44SE

f.to 4RE
code
F34R4SE

f.to GOLFO
code
F3GO4SE

f.to
QUADRATO
code
F3QU4SE



**CHEF
WHITE**

f.to A4
code
F3A44YE

f.to 4RE
code
F34R4YE

f.to GOLFO
code
F3GO4YE

f.to
QUADRATO
code
F3QU4YE



**CHEF
BURBUNDY**

f.to A4
code
F3A44OE

f.to 4RE
code
F34R4OE

f.to GOLFO
code
F3GO4OE

f.to
QUADRATO
code
F3QU4OE

BESTSELLER

WASHABLE
with stain
resistant
treatment



The FASHION line is made from real bonded leather like the CHEF line and represents the highest expression of FASHION, ECOLOGY, and FUNCTIONALITY among DAG's products.

The superior-quality raw material, natural dye and anti-stain surface protection make this line one of the best on the market.

TECHNICAL
FEATURES
see page 25

FASHION line

sanitisable

CERTIFIED PRODUCT

WASHABLE WITH STAIN RESISTANT TREATMENT



sanitisable



stain resistant

Sleeve insert, in all sizes.

1 cover with black elastic cord

1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert only in A4 format

1 cover with black elastic cord

1 frame insert for 4 sides.

Possible addition of inserts (see page 58)



FORMATS:

A4

with



1 sleeve insert

€ 31,71

cm 23,2x31,8

4RE

with



1 sleeve insert

€ 26,53

cm 17,3x31,8

GOLFO

with



1 sleeve insert

€ 22,31

cm 16,5x23,1

QUADRATO

with



1 sleeve insert

€ 26,34

cm 23x23,1

DAG[®]
STYLE

CUSTOMISABLE LABELS

(see page 52)

On light colours, dyed substances in particular may leave marks in some cases.

Free customisation when you order over 18 pieces



FASHION
WHITE
KROKO



FASHION
BLACK
KROKO



FASHION
WHITE
OSTRICH



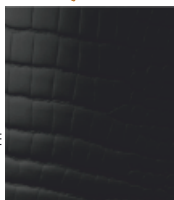
FASHION
BLACK
OSTRICH



FASHION
BROWN
CROCODILE



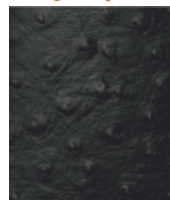
f.to A4
code FCA44WE
f.to 4RE
code FC4R4WE
f.to GOLFO
code FCGO4WE
f.to QUADRATO
code FCQU4WE



f.to A4
code FCA44KE
f.to 4RE
code FC4R4KE
f.to GOLFO
code FCGO4KE
f.to QUADRATO
code FCQU4KE



f.to A4
code FCA44YE
f.to 4RE
code FC4R4YE
f.to GOLFO
code FCGO4YE
f.to QUADRATO
code FCQU4YE



f.to A4
code FCA44XE
f.to 4RE
code FC4R4XE
f.to GOLFO
code FCGO4XE
f.to QUADRATO
code FCQU4XE



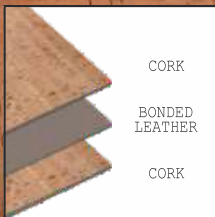
f.to A4
code FCA44ZE
f.to 4RE
code FC4R4ZE
f.to GOLFO
code FCGO4ZE
f.to QUADRATO
code FCQU4ZE

BESTSELLER

SUGHERO line

WASHABLE
HIGHLY RESISTANT
TO STAINS

IS A DAGSTYLE
MATERIAL



CORK

BONDED
LEATHER

CORK



sanitizable



stain resistant

Sleeve insert, in all sizes.

1 cover with black elastic cord

1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert only in A4 format

1 cover with black elastic cord

1 frame insert for 4 sides.

Possible addition of inserts (see page 58)



A NATURAL CHOICE

The menu holder that best expresses the elegance of an eco-friendly philosophy. The material, known for its durability, hygienic properties, and recyclability, makes it perfectly suitable for presenting a wine list. Moreover, thanks to its neutral colour, it can be combined with any style of furniture for any type of communication.

- Suitable for very intense use.
- Flexible cover, medium weight, material texture.

TECHNICAL FEATURES (from 0 to 100)

Washability	90 (washable with water and neutral soap).
Anti-stain	85 (medium-high resistance to stains).
Mechanical resistance	85 (wear and tear resistant, not cut).
Light resistance	60 (medium resistance to sun light).
Sustainability	98 (cover made with 100% eco-friendly material envelopes recyclable).

REAL HYGIENIC AND NATURAL CORK



The material used for the production of this line of menu holders is the perfect combination of two noble elements such as real natural cork and real bonded leather. The tests carried out to define the optimal thicknesses of the overlap of cork, bonded leather and cork again, have allowed us to obtain a refined product that offers the highest performance quality. The external finish is obtained with a water-based treatment that makes it resistant to stains, and retains its sustainability characteristics.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

FORMATS:

BESTSELLER

DAG
style

A4

with

1 sleeve insert
€ 42,72

code SUA44NE
cm 23,2x31,8

4RE

with

1 sleeve insert
€ 34,78

code SU4R4NE
cm 17,3x31,8

GOLFO

with

1 sleeve insert
€ 28,50

code SUGO4NE
cm 16,5x23,1

QUADRATO

with

1 sleeve insert
€ 34,60

code SUQU4NE
cm 23X23,1



Free label customisation when you order over 18 pieces

SUGHERO line

WASHABLE
HIGHLY RESISTANT
TO STAINS



sanitizable



stain resistant

Sleeve insert, in all sizes.

1 cover with black elastic cord

1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert only in A4 format

1 cover with black elastic cord

1 frame insert for 4 sides.

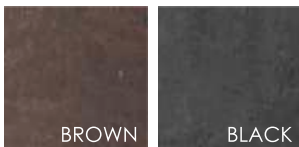
Possible addition of inserts (see page 58)



FASHION ON THE TABLE

Menu holders made with the best materials used in the world of fashion for the production of clothes and accessories. The first-choice natural cork used for this line has elevated characteristics of softness, washability and wearresistance.

- Suitable for very intense use.
- Flexible cover, medium weight, material texture.



IS A DAG STYLE MATERIAL

TECHNICAL FEATURES (from 0 to 100)

Washability	90 (washable and neutral soap).
Anti stain	85 (medium-high resistance to stains).
Mechanical resistance	85 (tear resistant, but not cut resistant).
Light resistance	60 (medium resistance to sun light).
Sustainability	98 (cover made of 100% eco-friendly materials envelopes recyclable).



REAL HYGIENIC AND NATURAL CORK

The material used for the production of this line of menu holders is the perfect combination of two noble elements such as real natural cork and real bonded leather. The tests carried out to define the optimal thicknesses of the overlap of cork, bonded leather and cork again, have allowed us to obtain a refined product that offers the highest performance quality. The external finish is obtained with a water-based treatment that makes it resistant to stains, and retains its sustainability characteristics.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

FORMATS:

BESTSELLER

DAG
style

A4

with

1 sleeve insert

€ 60,99

BLACK code SUA44XE
BROWN code SUA44ZE
cm 23,2x31,8

4RE

with

1 sleeve insert

€ 55,26

BLACK code SU4R4XE
BROWN code SU4R4ZE
cm 17,3x31,8

GOLFO

with

1 sleeve insert

€ 35,72

BLACK code SUGO4XE
BROWN code SUGO4ZE
cm 16,5x23,1

QUADRATO

with

1 sleeve insert

€ 50,74

BLACK code SUQU4XE
BROWN code SUQU4ZE
cm 23x23,1



Free label customisation when you order over 18 pieces

I USED TO BE A BOTTLE.....NOW I AM A MENU



CUSTOMISABLE
LABELS

(see page 52)

Free customisation when you order over 18 pieces

GO-GREEN line

WASHABLE



CERTIFICATION



GO-GREEN MENU HOLDER

The GO-GREEN line uses a regenerated material from the recovery of plastic (PET) transformed into a recycled and recyclable needlefelt with a soft-touch velour effect. It is very resistant, easily washable and hypoallergenic, complete with "OEKO-TEX STANDARD 100 Class 1 and REACH COMPLIANT" certifications. DAG Style is always attentive to environmentally friendly production processes, choosing certified and eco-sustainable materials, with 100% made in Italy manufacturing.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

Sleeve insert
1 cover with BLACK elastic cord
1 sleeve insert for 4 sides.
Possible addition of inserts (see page 56).



**Frame insert
(only in A4 format)**
1 cover with BLACK elastic cord
1 frame insert for 4 sides.
Possible addition of inserts (see page 58).



**GO GREEN line
QUADRATO**
cm 23x23,1
with 1 sleeve insert
colour GREY code GGQU4GE
€ 15,21

**GO GREEN line
A4**
cm 23,2x31,8
with 1 sleeve insert
colour GREY code GGA44GE
€ 16,88



**GO GREEN line
QUADRATO**
cm 23x23,1
with 1 sleeve insert
colour BROWN code GGQU4ZE
€ 15,21

**GO GREEN line
A4**
cm 23,2x31,8
with 1 sleeve insert
colour BROWN code GGA44ZE
€ 16,88

menu holder
flexible cover

ECOMODA line

WASHABLE



washable



Forest Stewardship Council

WHEN DESIGN MEETS NATURE

DAG Style reinvents the material used for JEANS labels and offers a revolutionary collection that is sensitive to the theme of the environment, with the evocative name of ECOMODA. This material consists mainly of cellulose and has the features of high lightness and strength. With 3 colour variations reminiscent of earth shades, the ECOMODA products show that respect for the environment can also prove to be a fashionable choice!

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

- Suitable for low-intensity use.
- Flexible cover, low weight, material texture.

TECHNICAL FEATURES (from 0 to 100)

Washability	90 (washable with water and neutral soap).
Anti stain	20 (low resistance to stains).
Mechanical resistance	70 (resistant to tear, not to cut).
Light resistance	85 (medium-high resistance to sun light).
Sustainability	99 (cover made with 100% eco-friendly materials, envelopes recyclable).


CELLULOSE FIBRE

It consists of a mixture of raw materials derived from secondary production processes of the paper industry (virgin cellulose, secondary fibres, synthetic and natural latex). All the virgin cellulose used comes from companies with FSC (Forest Stewardship Council) certification.



Free label customisation when you order over 18 pieces

FORMATS:

A4 
with
1 sleeve insert
€ 17,70
cm 23,2x31,8



**ECOMODA
NATURAL**

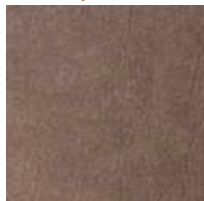


f.to **A4**
code E3A44NE
f.to **4RE**
code E34R4NE
f.to **GOLFO**
code E3GO4NE
f.to **QUADRATO**
code E3QU4NE

4RE 
with
1 sleeve insert
€ 16,02
cm 17,3x31,8



**ECOMODA
BROWN**



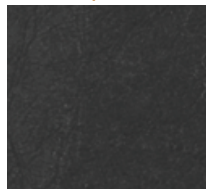
f.to **A4**
code E3A44ZE
f.to **4RE**
code E34R4ZE
f.to **GOLFO**
code E3GO4ZE
f.to **QUADRATO**
code E3QU4ZE

GOLFO 
with
1 sleeve insert
€ 14,42
cm 16,5x23,1

QUADRATO 
with
1 sleeve insert
€ 15,83
cm 23x23,1



**ECOMODA
BLACK**



f.to **A4**
code E3A44XE
f.to **4RE**
code E34R4XE
f.to **GOLFO**
code E3GO4XE
f.to **QUADRATO**
code E3QU4XE

Sleeve insert, in all sizes.

1 cover with black elastic cord
1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert only in A4 format

1 cover with black elastic cord
1 frame insert for 4 sides.

Possible addition of inserts (see page 58)





ECOMODA line
colour NATURAL
"menu" PATCH label

ECOMODA line
colour BROWN
"menu" PATCH label

ECOMODA line
colour BLACK
"customised" PATCH label

CUSTOMISATIONS

On the CHEF and ECOMODA lines, we find the two-tone PATCH labels. The customisations are printed with inks certified for food use in white on a black background. This combination creates good visibility and high contrast.

On request, you can choose the version with a steel label, which can also be customised in accordance with your preferences.

(see page 52)



FSC Forest Stewardship Council

CUSTOM line

WASHABLE

MEDITERRANEAN ART

Between land and sea, between the Mediterranean and continental Europe, through the languages of art and food, DAG Style creates menu holders that enhance Mediterranean art, generating magical atmospheres.



washable

LIKE JEANS LABELS

DAG Style reinvents the material used for jeans labels in the "CUSTOM" eco-menu collection. The cellulose fibre used for the cover is easily washable and has high resistance characteristics for an ecological, fashionable and lightweight menu holder.

The design, which is optimised for the most common paper sizes, and the simplicity of adding or replacing the internal sleeves, allows you to have a functional menu holder that respects the environment.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

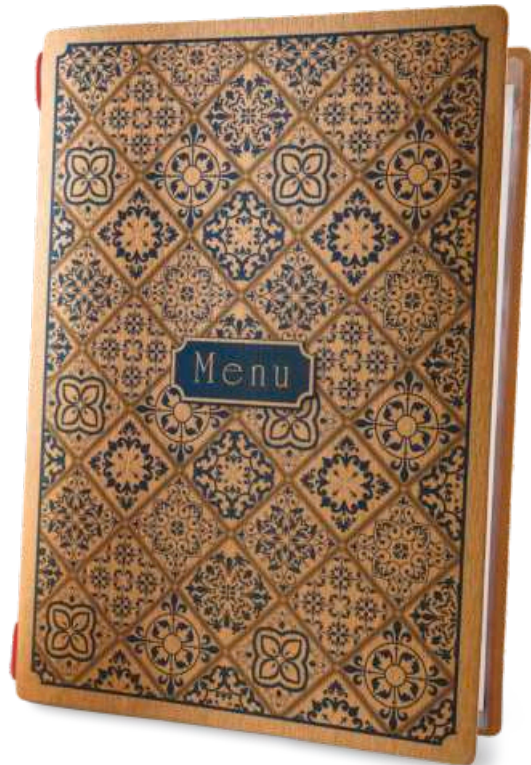
- Suitable for low-intensity use.
- Flexible cover, low weight, material texture.

TECHNICAL FEATURES *(from 0 to 100)*

Washability	79 (washable with water and neutral soap).
Anti stain	20 (low resistance to stains).
Mechanical resistance	50 (resistant to tear, not to cut).
Resistance to light	80 (medium resistance to sun light).
Sustainability	98 (cover made with 100% eco-friendly materials, envelopes recyclable).

CELLULOSE FIBRE

It consists of a mixture of raw materials derived from secondary production processes of the paper industry (virgin cellulose, secondary fibres, synthetic and natural latex). All the virgin cellulose used comes from companies with FSC (Forest Stewardship Council) certification.




Free customisation when you order over 18 pieces





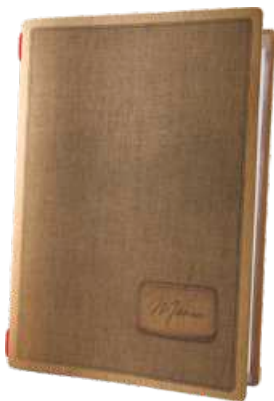
FORMATS:

A4
with 
1 sleeve insert
€ 16,92
cm 23,2x31,8

4RE
with 
1 sleeve insert
€ 15,24
cm 17,3x31,8

GOLFO
with 
1 sleeve insert
€ 13,65
cm 16,5x23,1

*CUSTOM
COUNTRY*



f.to A4
code COA43CM
f.to 4RE
code CO4R3CM
f.to GOLFO
code COG03CM

*CUSTOM
MAIOLICA*



f.to A4
code COA43MM
f.to 4RE
code CO4R3MM
f.to GOLFO
code COG03MM

*CUSTOM
PATCHWORK*



f.to A4
code COA4321M
f.to 4RE
code CO4R321M
f.to GOLFO
code COG0321M

*CUSTOM
PERSIA*



f.to A4
code COA4322M
f.to 4RE
code CO4R322M
f.to GOLFO
code COG0322M

*CUSTOM
FANTASY*



f.to A4
code COA4323M
f.to 4RE
code CO4R323M
f.to GOLFO
code COG0323M

CUSTOMISATIONS

You can insert the logo or custom lettering inside the standard graphics, or you can create an ad hoc graphic.

CUSTOM MINIMAL



f.to A4
code COA4324M
f.to 4RE
code CO4R324M
f.to GOLFO
code COGO324M

CUSTOM EVO



f.to A4
code COA4325M
f.to 4RE
code CO4R325M
f.to GOLFO
code COGO325M

CUSTOM OCEAN



f.to A4
code COA4326M
f.to 4RE
code CO4R326M
f.to GOLFO
code COGO326M

CUSTOM VEGEBY



f.to A4
code COA4327M
f.to 4RE
code CO4R327M
f.to GOLFO
code COGO327M

Sleeve insert, in all sizes.

1 cover with red elastic cord
1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert only in A4 format


1 cover with red elastic cord
1 frame insert for 4 sides.

Possible addition of inserts (see page 58)





FORMATS:

A4
with 
1 sleeve insert
€ 16,92
cm 23,2x31,8

4RE
with 
1 sleeve insert
€ 15,24
cm 17,3x31,8

GOLFO
with 
1 sleeve insert
€ 13,65
cm 16,5x23,1

*CUSTOM
BACCO*



f.to A4
code COA436M
f.to 4RE
code CO4R36M
f.to GOLFO
code COGO36M

*CUSTOM
DINNER*



f.to A4
code COA433M
f.to 4RE
code CO4R33M
f.to GOLFO
code COGO33M

*CUSTOM
ICON*



f.to A4
code COA4330M
f.to 4RE
code CO4R330M
f.to GOLFO
code COGO330M

*CUSTOM
MINIMAL BLACK*



f.to A4
code COA4331M
f.to 4RE
code CO4R331M
f.to GOLFO
code COGO331M

*CUSTOM
COMUS*



f.to A4
code COA4332M
f.to 4RE
code CO4R332M
f.to GOLFO
code COGO332M

CUSTOMISATIONS

You can insert the logo or custom lettering inside the standard graphics, or you can create an ad hoc graphic.

CUSTOM KITCHEN



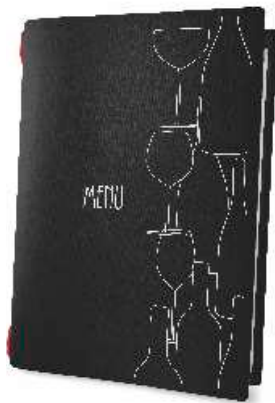
f.to A4
code COA4333M
f.to 4RE
code CO4R333M
f.to GOLFO
code COGO333M

CUSTOM CODE



f.to A4
code COA4334M
f.to 4RE
code CO4R334M
f.to GOLFO
code COGO334M

CUSTOM GLASS



f.to A4
code COA4335M
f.to 4RE
code CO4R335M
f.to GOLFO
code COGO335M

CUSTOM LINEAR



f.to A4
code COA4336M
f.to 4RE
code CO4R336M
f.to GOLFO
code COGO336M

Sleeve insert, in all sizes.

1 cover with red elastic cord

1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)



Frame insert only in A4 format

1 cover with red elastic cord

1 frame insert for 4 sides.

Possible addition of inserts (see page 58)





FORMATS: A4
with 
1 sleeve insert
€ 16,92
cm 23,2x31,8

4RE 
with
1 sleeve insert
€ 15,24
cm 17,3x31,8

GOLFO 
with
1 sleeve insert
€ 13,65
cm 16,5x23,1

*CUSTOM
BAROCCO*



f.to A4
code COA43P1M
f.to 4RE
code CO4R3P1M
f.to GOLFO
code COGO3P1M

*CUSTOM
FORMA*



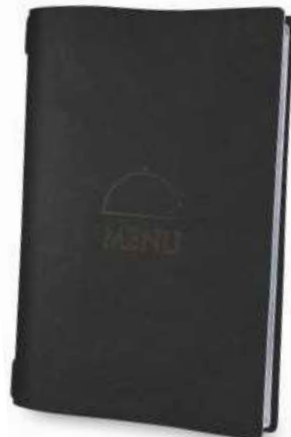
f.to A4
code COA43P10M
f.to 4RE
code CO4R3P10M
f.to GOLFO
code COGO3P10M

*CUSTOM
DRAFT*



f.to A4
code COA43P11M
f.to 4RE
code CO4R3P11M
f.to GOLFO
code COGO3P11M

*CUSTOM
CLOCHE*



f.to A4
code COA43P12M
f.to 4RE
code CO4R3P12M
f.to GOLFO
code COGO3P12M

Sleeve insert, in all sizes.

1 cover with black elastic cord

1 sleeve insert for 4 sides.

Possible addition of inserts (see page 56)

**Frame insert only in A4 format**

1 cover with black elastic cord

1 frame insert for 4 sides.

Possible addition of inserts (see page 58)



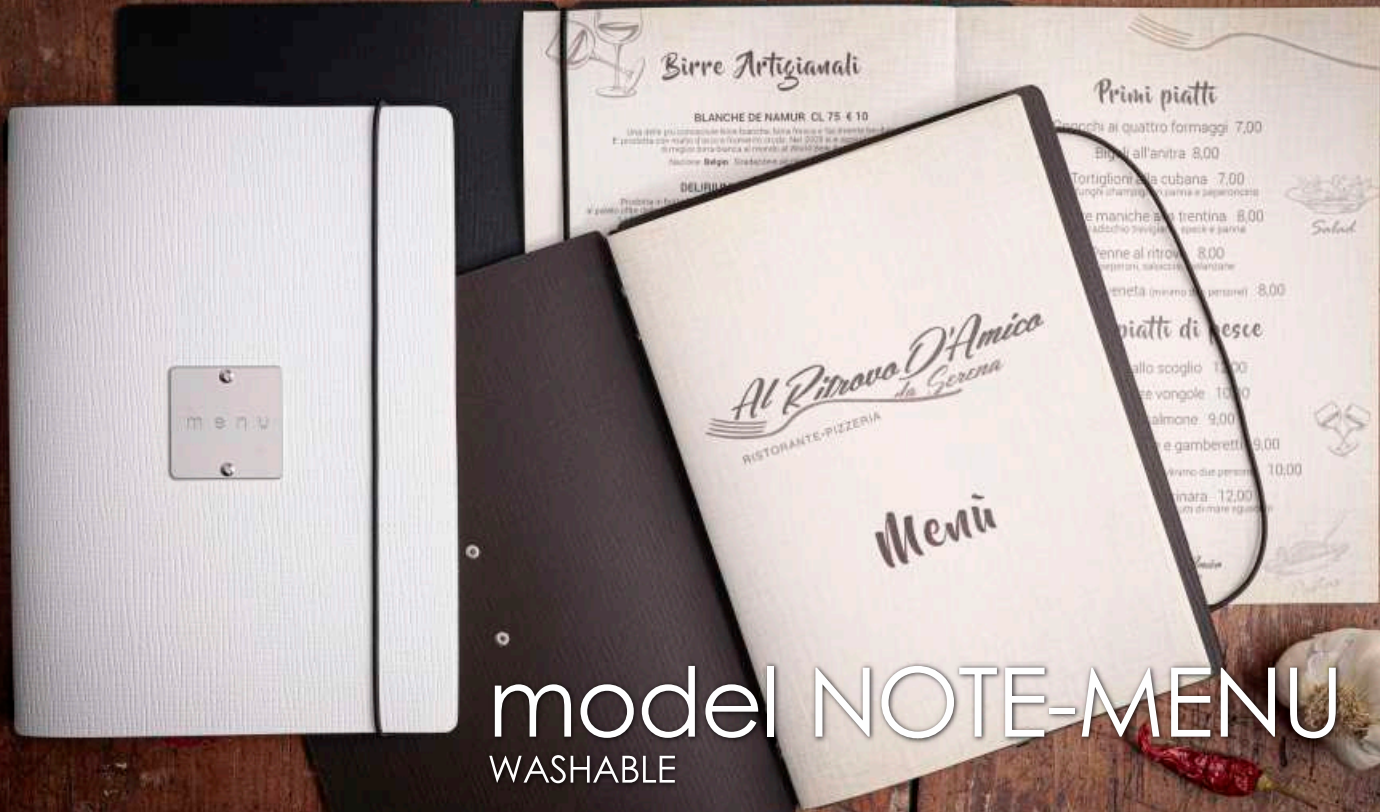
The bronze-effect graphic, printed on the black cellulose fibre, creates a discreet and at the same time luxurious and elegant contrast of reflections. An ecological and original idea to represent the quality and attention to detail of your restaurant.

CUSTOMISATIONS

You can insert the logo or custom lettering inside the standard graphics, or you can create an ad hoc graphic.

example CUSTOM Barocco

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.



model NOTE-MENU

WASHABLE



sanitizable



stain resistant

NOTE-MENU

Standard configuration: cover with black elastic cord, steel label.

NEW

NOTE-MENU L for folded A4 sheets



cm 16,5x23

CHEF line

€ 17,57

col. BROWN
code F3NOL2ZM

JUTE line

€ 13,41

col. BROWN
code MMNOL2ZM

ECOMODA line

€ 10,57

col. NATURAL
code E3NOL2NM

SUGHERO line

€ 24,99

col. NATURAL
code SUNOL2NM

Colour. SUGHERO line

€ 32,21

col. BROWN
code SUNOL2ZM

JUTE line

antibacterial PVC with anti-stain treatment



JEANS

GREY

BROWN

BLACK

BICOLOR

ICE

SKY BLUE

GREEN

BLUE

BURGUNDY



CHEF line

in real bonded leather with stain resistant treatment



BLACK

BROWN

DOVE GREY

BLUE

SAGE

OCHER

WHITE

BURGUNDY



SUGHERO line

vegetal cork th. 1,4/2,5



NATURAL

BROWN

BLACK



ECOMODA line

cellulose fibre



NATURAL

BROWN

BLACK

CUSTOMISABLE LABELS

(see page 52)

NOTE-MENU S

for folded A5 sheets



cm 11,5x16

CHEF line

€ 12,69

col. BROWN
code F3NOS2ZM

JUTE line

€ 10,61

col. BROWN
code MMNOS2ZM

ECOMODA line

€ 9,19

col. NATURAL
code E3NOS2NM

SUGHERO line

€ 16,40

col. NATURAL
code SUNOS2NM

Colour. SUGHERO line

€ 20,01

col. BROWN
code SUNOL2ZM



A4 sheet for Note L



A5 sheet for Note S



A4

Standard photocopier sheets can be used with Note models.

On light colours, dyed substances in particular may leave marks in some cases.



LA NOSTRA CUCINA

Bigoli alla Carbonara 8

Casuncelli di carne al burro e salvia 8

Trofie al pesto leggero i.g.t. 10

Riso venere con gamberi e verdure 10

Filetto di manzo al pepe verde con patate al forno 16

Costoletto di vitello panate con pomodorino pachino 16

Straccetti di pollo al limone con verdure alla griglia 10

Tagliata di scottona con salsa di rucola e grana 25

Hamburger di Angus con pomodoro, insalata, cheddar con patate fritte 10

Affettati misti (crudo di parma 10 pezzi, coppa di parma, pancetta cotta, salsa braschiato) 10

menu

model SPRINGER-MENU model CITY-MENU

WASHABLE



sanitizable



stain resistant

CITY-MENU

menu holder
with spring clip

NEW



A4
cm 23x32,5

CHEF line
col. BROWN
code F3CI3ZM
€ 31,16

SUGHERO line
col. NATURAL
code SUCI3NM
€ 43,55

Colour. SUGHERO line
col. BROWN
code SUCI3ZM
€ 58,00



A5
cm 16x23,5

CHEF line
col. BROWN
code F3CI5ZM
€ 18,80

SUGHERO line
col. NATURAL
code SUCI3NM
€ 24,30

Colour. SUGHERO line
col. BROWN
code SUCI3ZM
€ 30,72



SPRINGER

menu holder
with spring clip

NEW



A4
cm 22x35,7

line BULL
code F2MB4E
€ 20,70



A5
cm 16x27

line BULL
code F2MB5E
€ 15,42

Standard photocopier sheets can be used with City and Springer models



As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

CHEF line
in real bonded leather with stain resistant treatment



BLACK BROWN DOVE GREY BLUE SAGE OCHER WHITE BURGUNDY

SUGHERO line
vegetal cork th. 1,4/2,5



NATURAL BROWN BLACK BLACK

line BULL
real bonded leather th. 3,5mm

On light colours, dyed substances in particular may leave marks in some cases.

PATCH LABEL



PATCH Standard NATURAL "menu"



PATCH Standard "menu" BLACK



The PATCH labels are made of cellulose fibre, the same material used for jeans labels. This label fully represents the green philosophy of DAG Style. Particularly suitable for customisations with very elaborate logos, it comes in the standard version with the "menu" lettering.

NATURAL customised PATCH



BLACK customised PATCH



The customised "PATCH" labels in cellulose fibre are printed with 1-colour digital technology (black on havana and white on black) for excellent visibility and high definition of details.

for the lines
JUTE-CHEF-FASHION-SUGHERO
ECOMODA-GO-GREEN

METAL LABEL (upon request)



for the lines
JUTE-CHEF-FASHION-SUGHERO-ECOMODA

metal POLISHED standard "menu"



Mirrored steel for the label that has now become a symbol of DAG Style menu holders. The clean lines and minimalist aesthetics make it an accessory that is capable of perfectly matching any menu holder texture or colour. Available standard with the "menu" lettering in bas-relief.

customised POLISHED metal



The POLISHED METAL labels are customised with laser marking technology. On "POLISHED METAL" labels, the marking is slightly burnished and superficial



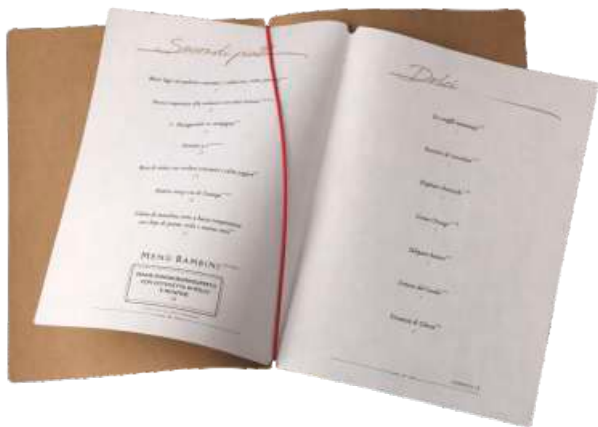
METAL AND PATCH LABEL

HOW TO CUSTOMISE YOUR MENU HOLDERS:

- 1. Provide the logo file to be reproduced.**
The file must be of a vector type (PDF, EPS, AI, CDR, etc.), or of a photographic type (JPG, TIFF, PSD) if of good quality.
- 2. Indicate any desired changes.**
Graphic processing for any changes € 78.00/hour.
- 3. Confirm the draft.**
The draft is considered approved within 24 hours of receipt unless otherwise communicated to DAG Style.

FREE CUSTOMISATIONS WHEN YOU ORDER OVER 18 PIECES:

for orders of fewer than 18 pieces,
installation cost € 87.60
(any graphic processing € 78.00/hour)



Black and red elastics

ELASTIC CORDS pack of 10 pcs. € 12,14

Suitable for format	length	colour	code
A4/4RE	37 cm	black	VIE3CC
GOLFO/QUADRATO	29,5 cm	black	VIE4CC
A4/4RE	37 cm	red	VIE3CR
GOLFO/QUADRATO	29,5 cm	red	VIE4CR

The elastic cord allows the anchoring of any insert to the cover in DAG Style menu holders.

ELASTIC CORDS WITH EXAMPLES OF INSERTS





BIND SHEET HOLDERS WITH EXAMPLE INSERTS



**INSERTS WITH STANDARD SHEETS
A4 - A5 WITH BIND SHEET HOLDER**

BIND SHEET HOLDER STRIPS

pack of 5 pcs. € 6,00

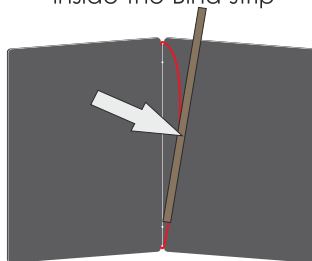
suitable for format	length	colour	code
A4/4RE	h. 29,7 cm	BLACK	LIBCGR
GOLFO/QUADRATO	h. 21,0 cm	BLACK	LIBCGR01



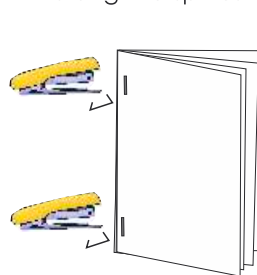
INTERNAL
CONFIGURATION
VIDEO

MOUNTING WITH BIND SHEET HOLDER STRIP

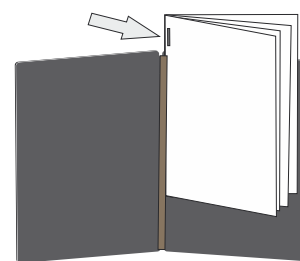
Thread the elastic
inside the Bind strip



Staple the sheets
along the spines



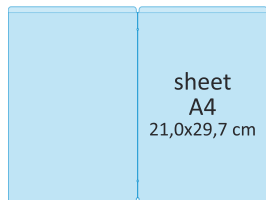
Insert the stapled sheets
in the Bind strip



The printed sheets are stapled on the spines before being inserted into the Bind strip. In this way, adherence to the strip is obtained even with a few sheets. The maximum number of sheets that can be inserted into the Bind strip varies according to the thickness of the paper.

SLEEVE INSERT SIZES

A4 size

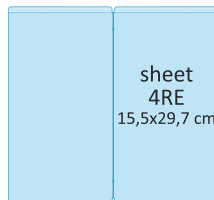


31 x 44,6 cm
open sleeve

For sheets of
cm 21x29,7
code BUXA4

€ 23,12
/pack

4RE size

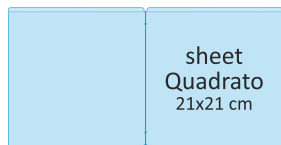


31 x 33 cm
open sleeve

For sheets of
cm 15,3x19,7
code BUX4RE

€ 18,78
/pack

QUADRATO size

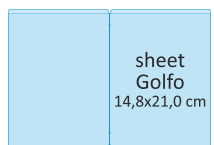


22,5x43,4 cm
open sleeve

For sheets of
cm 21x21
code BUXQU

€ 18,78
/pack

GOLFO size



22,3 x 31,4 cm
open sleeve

For sheets of
cm 14x21
code BUXGO

€ 17,34
/pack



The sleeves are made of polypropylene compliant with EEC directives and are anchored to the cover by means of an elastic cord.

FRAME INSERTS FOR SHEETS (ONLY A4 SIZE)

NEW

colour

BLACK

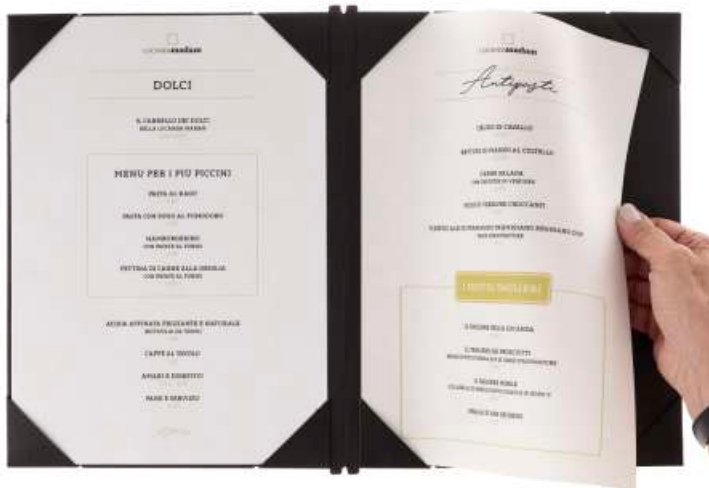


Made of black card, suitable for all menus with elastic cord.



These FRAME INSERTS are easily insertable and replaceable inside the DAG menu holder, thanks to the elastic positioned on the back of the menu.

On each FRAME INSERT you can insert 4 sheets to obtain an elegant and eco-sustainable menu.



One pack contains
6 A4 size **FRAME INSERTS**
for 24 sides

€ 45,51
code INA47K

PLACEMATS



sanitisable



stain resistant

that extra touch.....





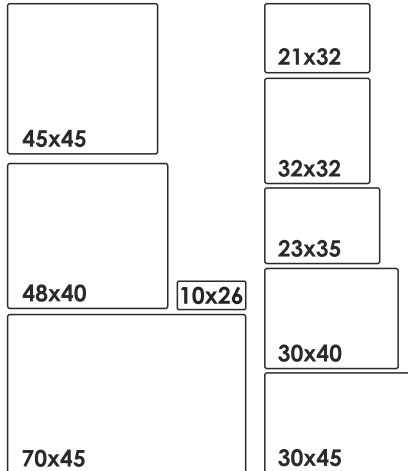
PROFESSIONAL PLACEMATS TO ADORN THE TABLES OF THE RESTAURANT

DAG Style professional placemats have been designed considering the size of the tables most frequently used in catering. Each item is subjected to strict mechanical resistance tests for intense and continuous use. The materials used are certified, easy to clean and sanitise.



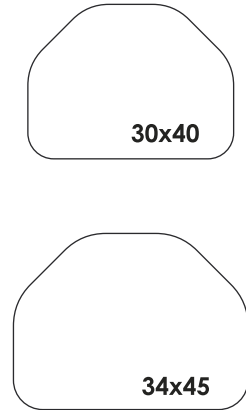
RECTANGULAR PLACEMATS

DAG Style finds solutions to technical and aesthetic needs, helping to set the table, creating relaxing atmospheres and stimulating expectations. All table accessories designed by DAG Style are made with eco-sustainable, washable and sanitisable materials, which are not sensitive to moisture or sunlight.



TETRIS PLACEMATS

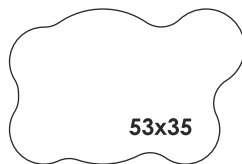
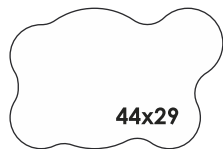
The Tetris placemat has been specially designed to optimise space on the tables. Produced in two sizes, it is perfect for the size of the tables most frequently used in catering.





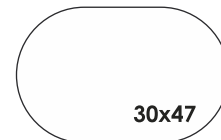
BLOB PLACEMATS

The Blob placemat meets aesthetic and functional needs. With sinuous shapes, it allows you to set the table even with professional dishes, using the largest size. All materials used are easy to clean and sanitise.



OVAL PLACEMATS

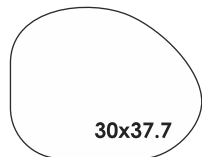
Oval placemats are very versatile, adapting to various environments. Simply used as a classic placemat on the table, in the kitchen for placing ladles, bottles, etc., or even in other environments such as under pots, to delimit areas and in a thousand other ways. All materials used are easy to clean and sanitise.



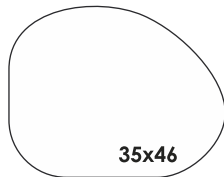


GOCCIA PLACEMATS

The GOCCIA placemat and the ROUND PLACEMAT adorn the table with elegance and functionality even with large professional dishes. All materials used are easy to clean and sanitise.



30x37.7



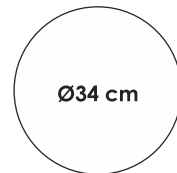
35x46



ROUND PLACEMAT



Ø32 cm



Ø34 cm

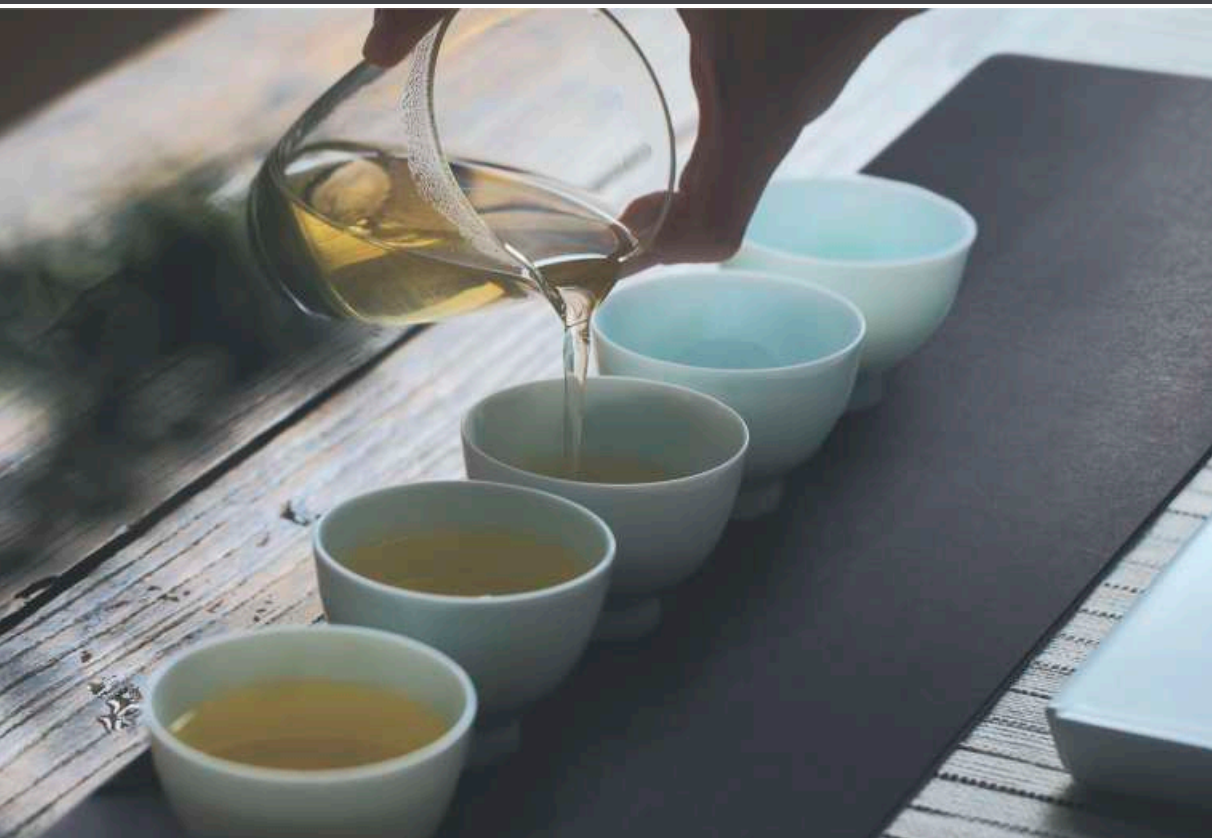
COASTERS



11x12

Ø10

9,5x9,5



SPECIAL RECTANGULAR PLACEMATS

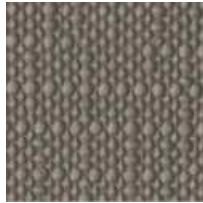
Special rectangular placemats have sizes that meet different specific catering needs. They are suitable for setting up tables for aperitifs, breakfasts, cocktail bars, hotel rooms and in a thousand other ways: just use your imagination. They are also highly appreciated as a centrepiece.

48x15

62x22



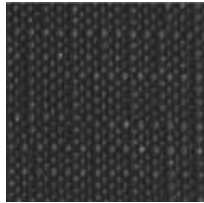
JEANS



GREY



BROWN



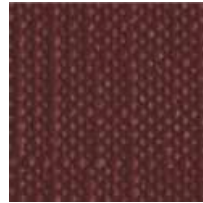
BLACK



BICOLOR



BLUE



BURGUNDY

On light colours, dyed substances in particular may leave marks in some cases.

ANTIBACTERIAL AND SANITISABLE MATERIAL, WASHABLE WITH WATER AND SOAP

This line of Made in Italy PVC placemats, printed with a JUTE effect finish and with antibacterial certification, brings to the table a placemat with exceptional resistance characteristics. DAG Style offers an assortment of "fashionable" colors to mix, for an eclectic table designed outside the box.

ANTIBACTERIAL CERTIFICATION

- Suitable for very intense use.- Soft material, medium weight, JUTE effect texture



stain resistant



sanitisable







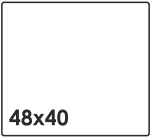

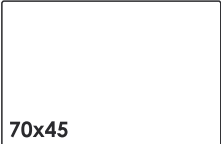

66



WASHABLE
washable with stain
resistant treatment



RECTANGULAR PLACEMATS

€ 8,53/pc.	 30x40	€ 7,21/pc.	 32x32
€ 9,41/pc.	BESTSELLER  30x45	€ 5,56/pc.	 23x35
€ 13,81/pc.	 45x45	€ 4,77/pc.	 21x32
€ 13,81/pc.	 48x40	€ 10,51/pc.	 62x22
€ 20,41/pc.	 70x45	€ 5,01/pc.	 48x15

BLOB PLACEMATS

€ 13,81/pc.	 BESTSELLER 53x35
€ 9,41/pc.	 44x29

MINI PLACEMATS cutlery rests

€ 2,26/pc. **10x26**

COASTERS

€ 0,96/pc.	 Ø10	€ 0,90/pc.	 9,5x9,5	€ 1,21/pc.	 11x12
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TETRIS PLACEMATS

€ 8,53/pc.	 30x40
€ 10,51/pc.	BESTSELLER  34x45

GOCCIA PLACEMATS

€ 8,53/pc.	 30x37.7
€ 10,51/pc.	BESTSELLER  35x46

ROUND PLACEMATS

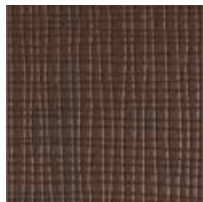
€ 7,81/pc.	BESTSELLER  Ø34
€ 7,81/pc.	 Ø32

OVAL PLACEMATS

€ 9,41/pc.	 30x47
€ 4,38/pc.	 20x30



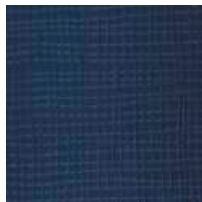
BLACK



BROWN



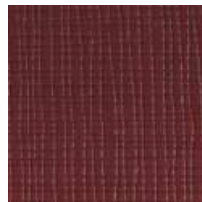
DOVE GREY



BLUE



OCHER



BURGUNDY



DAG STYLE BRINGS ELEGANCE TO THE TABLE

On light colours, dyed substances in particular may leave marks in some cases.

This line of placemats makes the table minimalist and refined. The material used, real bonded leather (already used since 1989) is the result of extensive research by DAG Style, which has managed to obtain a product that is softer to the touch but with the same resistance and washability as ever. This material with anti-stain protection, strictly certified and ecological, is nonetheless at the top in terms of resistance and durability. DAG Style launches its new line of menu holders inspired by nature, representing it with eight colours and a new texture with a "green" twist. The "CHEF" line immediately conveys a balance between natural materials and a current design that is not obvious.

- Suitable for intense use. - Soft material, low weight, embossed texture.



stain resistant



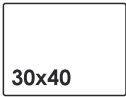

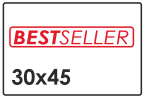


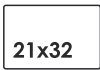
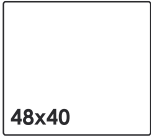


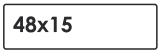
sanitizable

68

WASHABLE
with stain resistant
treatment



RECTANGULAR PLACEMATS

€ 14,41/pc.	 30x40	€ 12,11/pc.	 32x32
€ 15,94/pc.	BESTSELLER  30x45	€ 9,23/pc.	 23x35
€ 23,61/pc.	 45x45	€ 7,87/pc.	 21x32
€ 23,61/pc.	 48x40	€ 17,86/pc.	 62x22
€ 35,11/pc.	 70x45	€ 8,27/pc.	 48x15




BLOB PLACEMATS

€ 23,61/pc.	 BESTSELLER 53x35
€ 15,94/pc.	 44x29

MINI PLACEMATS cutlery rests

€ 3,48/pc. **10x26**

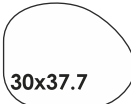
COASTERS

€ 1,43/pc.	 Ø10	€ 1,32/pc.	 9,5x9,5	€ 1,87/pc.	 11x12
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TETRIS PLACEMATS

€ 14,41/pc.	 BESTSELLER 30x40
€ 17,86/pc.	 BESTSELLER 34x45

GOCCIA PLACEMATS

€ 14,41/pc.	 30x37.7
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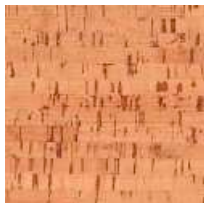
€ 17,86/pc.	 BESTSELLER 35x46
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ROUND PLACEMATS

€ 13,15/pc.	 BESTSELLER Ø34
€ 13,15/pc.	 Ø32

OVAL PLACEMATS

€ 15,94/pc.	 30x47
€ 7,18/pc.	 20x30



NATURAL

On natural colour, dyed substances in particular may leave marks in some cases.



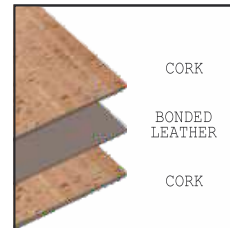
BROWN



BLACK

REAL HYGIENIC AND NATURAL CORK

The material used for the production of this line of placemats is the perfect combination of two refined elements such as real natural cork and real bonded leather. The tests carried out to define the optimal thicknesses of the overlap of cork, bonded leather and cork again, have allowed us to obtain a refined product that offers the highest performance quality. The external finish is obtained with a water-based treatment that makes it resistant to stains, and retains its sustainability characteristics.



is a DAG STYLE material

A NATURAL CHOICE

The placemats that best express the elegance of an eco-friendly philosophy. The material used, known for its durability, hygienic properties, and recyclability, makes it perfectly suitable for setting the table. Moreover, thanks to its neutral colour, it can be combined with any style of furniture.

-Suitable for intense use. - Soft material, low weight, material texture.



stain resistant



sanitizable

70

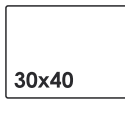


WASHABLE
with stain resistant
treatment

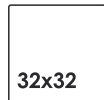


RECTANGULAR PLACEMATS

€ 22,19/pc.
cork NATURAL

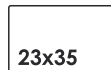


€ 18,60/pc.
cork NATURAL



€ 36,59/pc.
cork NATURAL

€ 26,16/pc.
cork BROWN/BLACK



€ 51,72/pc.
cork BROWN/BLACK

€ 14,10/pc.
cork NATURAL



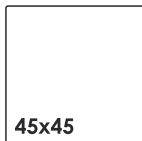
€ 24,20/pc.
cork BROWN/BLACK

€ 24,59/pc.
cork NATURAL

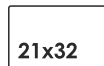
€ 24,59/pc.
cork NATURAL

€ 34,68/pc.
cork BROWN/BLACK

€ 11,97/pc.
cork NATURAL



€ 17,64/pc.
cork BROWN/BLACK

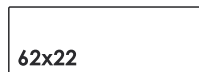


€ 34,68/pc.
cork BROWN/BLACK

€ 36,59/pc.
cork NATURAL

€ 51,72/pc.
cork BROWN/BLACK

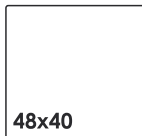
€ 27,59/pc.
cork NATURAL



€ 38,94/pc.
cork BROWN/BLACK

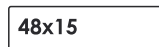
€ 43,78/pc.
cork NATURAL

€ 63,97/pc.
cork BROWN/BLACK

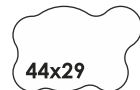
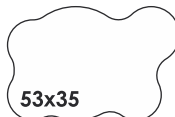


€ 12,60/pc.
cork NATURAL

€ 17,64/pc.
cork BROWN/BLACK



BLOB PLACEMATS



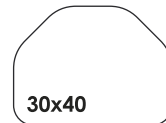
MINI PLACEMATS cutlery rests

10x26

€ 5,10/pc.
cork NATURAL

€ 7,42/pc.
cork BROWN/BLACK

TETRIS PLACEMATS



€ 22,19/pc.
cork NATURAL

€ 38,94/pc.
cork BROWN/BLACK

€ 27,59/pc.
cork NATURAL

€ 38,94/pc.
cork BROWN/BLACK

GOCCIA PLACEMATS

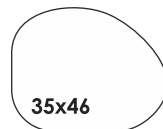


€ 22,19/pc.
cork NATURAL

€ 34,68/pc.
cork BROWN/BLACK

€ 27,59/pc.
cork NATURAL

€ 51,72/pc.
cork BROWN/BLACK

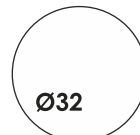


ROUND PLACEMATS



€ 20,23/pc.
cork NATURAL

€ 34,68/pc.
cork BROWN/BLACK



€ 20,23/pc.
cork NATURAL

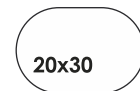
€ 34,68/pc.
cork BROWN/BLACK

OVAL PLACEMATS



€ 24,59/pc.
cork NATURAL

€ 38,94/pc.
cork BROWN/BLACK



€ 10,89/pc.
cork NATURAL

€ 17,64/pc.
cork BROWN/BLACK

COASTERS



€ 2,18/pc.
cork NATURAL

€ 2,95/pc.
cork BROWN/BLACK



€ 2,04/pc.
cork NATURAL

€ 2,69/pc.
cork BROWN/BLACK

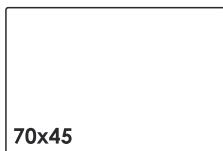


€ 2,73/pc.
cork NATURAL

€ 3,90/pc.
cork BROWN/BLACK

€ 54,58/pc.
cork NATURAL

€ 106,21/pc.
cork BROWN/BLACK



A QUALITY CHOICE

We are constantly on the move, projected forward, with ever-new needs that put the flexibility of the objects around us to the test. In this unstoppable process, style and personality linked by practical needs, have inspired DAG Style to create a new line of "furniture placemats" and placemats for catering. There are many uses for these items; just a little imagination is needed to furnish or embellish the counter of a bar, a table in a restaurant, a desk where you can rest your coffee cup, a bathroom where you can place your courtesy products or a kitchen on a thousand daily occasions. The Bull line is made from real bonded leather that is 3.5 mm thick, the same material usually used to make belts. It is flexible to the touch, immediately giving a sense of luxury.



BLACK



- Suitable for very intense use. - Semi-rigid material, moderate weight, embossed texture. Thickness 3.5 mm



stain resistant



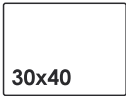

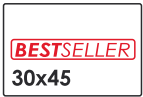


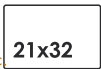
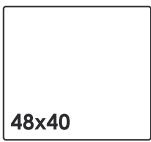


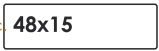
sanitizable

72

WASHABLE
with stain
resistant
treatment



RECTANGULAR PLACEMATS

€ 18,71/pc.	 30x40	€ 15,69/pc.	 32x32
€ 20,72/pc.	BESTSELLER  30x45	€ 11,92/pc.	 23x35
€ 30,78/pc.	 45x45	€ 10,13/pc.	 21x32
€ 30,78/pc.	 48x40	€ 23,24/pc.	BESTSELLER  62x22
€ 45,87/pc.	BESTSELLER  70x45	€ 10,66/pc.	 48x15




BLOB PLACEMATS

€ 30,78/pc.	 53x35
€ 20,72/pc.	 44x29

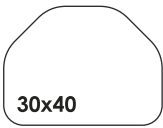

MINI PLACEMATS cutlery rests

€ 4,38/pc. 
10x26

COASTERS

€ 1,77/pc.	 Ø10	€ 1,62/pc.	 9,5x9,5	€ 2,34/pc.	 11x12
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TETRIS PLACEMATS

€ 18,71/pc.	 30x40
€ 23,24/pc.	 34x45

GOCCIA PLACEMATS

€ 18,71/pc.	 30x37.7
€ 23,24/pc.	 35x46

ROUND PLACEMATS

€ 17,07/pc.	BESTSELLER  Ø34
€ 17,07/pc.	 Ø32

OVAL PLACEMATS

€ 20,72/pc.	 30x47
€ 9,23/pc.	 20x30

EXAMPLES OF PLACEMATS



TETRIS PLACEMATS



30X45 PLACEMATS



ROUND PLACEMAT AND MINI PLACEMATS



BLOB PLACEMATS



30X40 PLACEMATS



BLOB PLACEMATS

EXAMPLES OF PLACEMATS



GOCCIA PLACEMATS



ROUND PLACEMAT

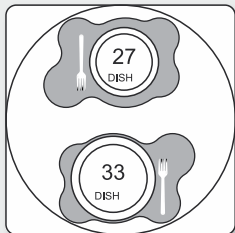


45X45 PLACEMATS

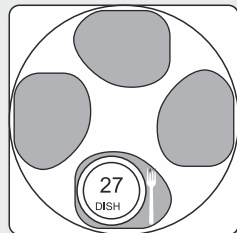


OVAL PLACEMATS 77

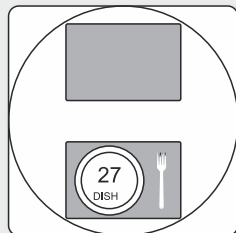
BLOB PLACEMAT 35X53



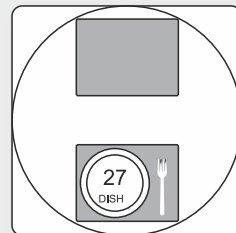
GOCCIA PLACEMAT 30X37,7



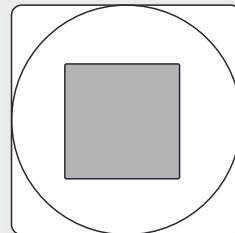
PLACEMAT 30X45



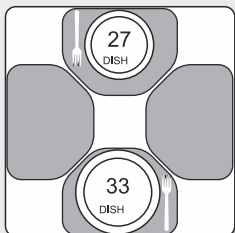
PLACEMAT 30X40



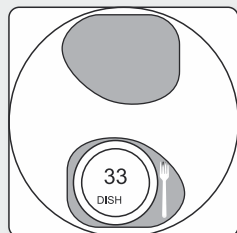
PLACEMAT 45X45



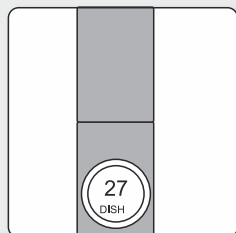
TETRIS PLACEMAT 34X45



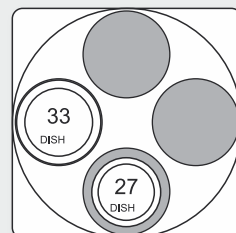
GOCCIA PLACEMAT 35X46



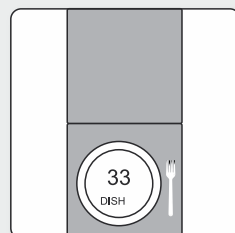
PLACEMAT 30X45



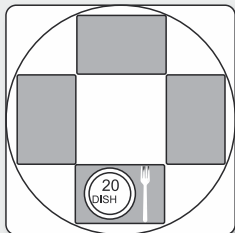
ROUND PLACEMAT Ø 34



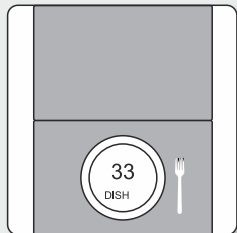
PLACEMAT 45X45



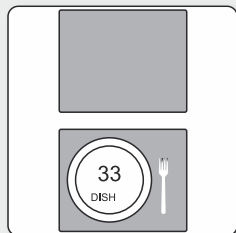
PLACEMAT 23X35



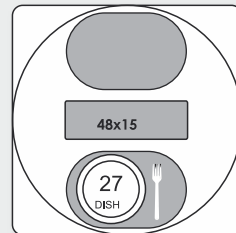
PLACEMAT 70X45



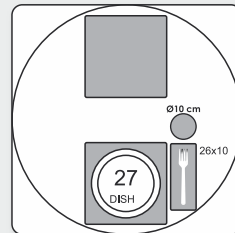
PLACEMAT 40X48



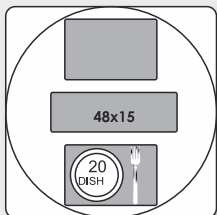
OVAL PLACEMAT 30X47



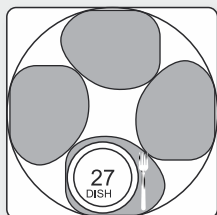
PLACEMAT 32X32



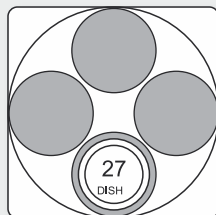
PLACEMAT 23X35



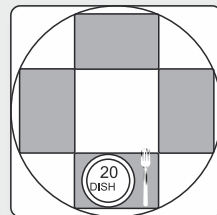
GOCCIA PLACEMAT 30X37,7



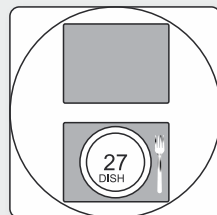
ROUND PLACEMAT Ø 32



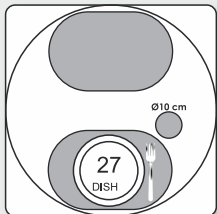
PLACEMAT 21X32



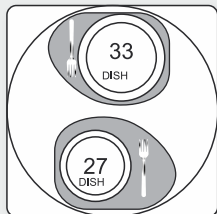
PLACEMAT 30X40



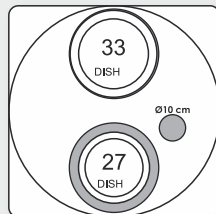
OVAL PLACEMAT 30X47



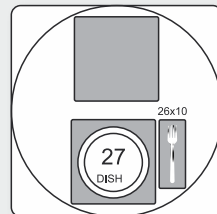
GOCCIA PLACEMAT 35X46



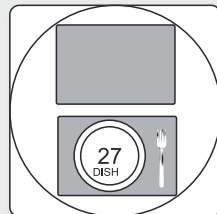
ROUND PLACEMAT Ø 34



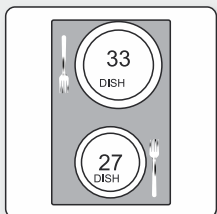
PLACEMAT 32X32



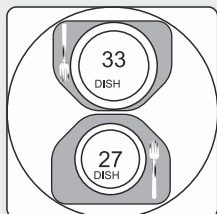
PLACEMAT 30X45



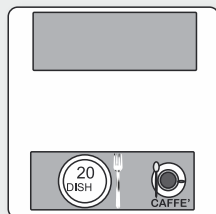
PLACEMAT 45X70



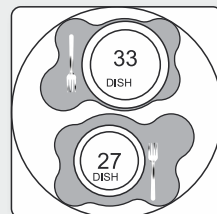
TETRIS PLACEMAT 34X45



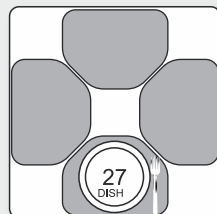
PLACEMAT 22X62



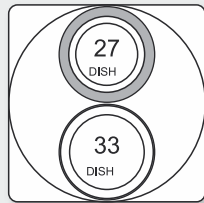
BLOB PLACEMAT 35X53



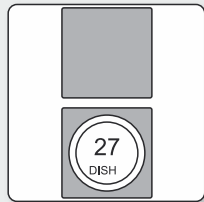
TETRIS PLACEMAT 30X40



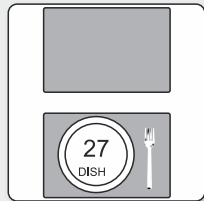
ROUND PLACEMAT Ø 34



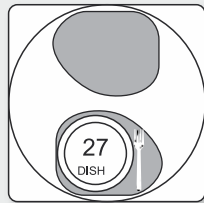
PLACEMAT 32X32



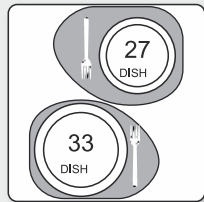
PLACEMAT 30X45



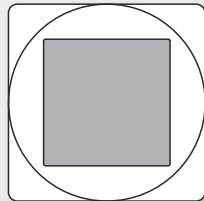
GOCCIA PLACEMAT 30X37,7



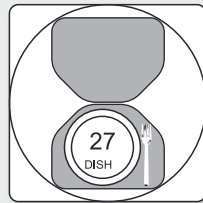
GOCCIA PLACEMAT 35X46



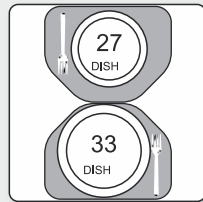
PLACEMAT 45X45



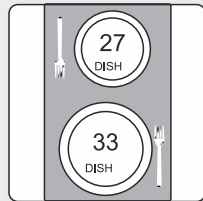
TETRIS PLACEMAT 30X40



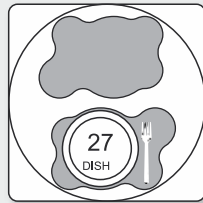
TETRIS PLACEMAT 34X45



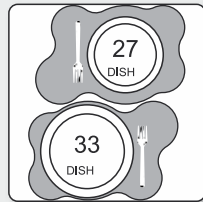
PLACEMAT 45X70



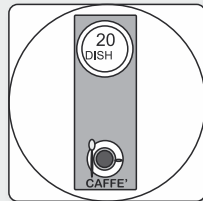
BLOB PLACEMAT 29X44



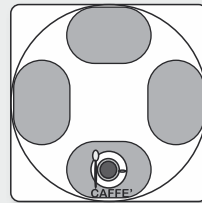
BLOB PLACEMAT 35X53



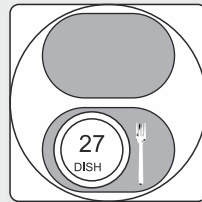
PLACEMAT 22X62



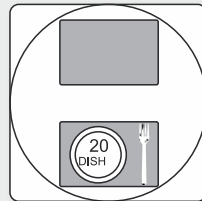
OVAL PLACEMAT 20X30



OVAL PLACEMAT 30X47

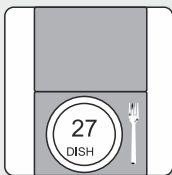


PLACEMAT 23X35

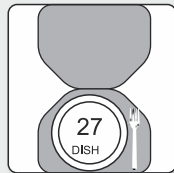


60x60 TABLE PLACEMATS

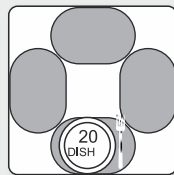
PLACEMAT 30X40



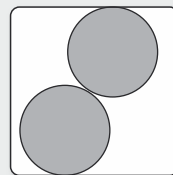
TETRIS PLACEMAT 30X40



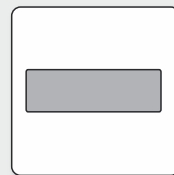
OVAL PLACEMAT 20X30



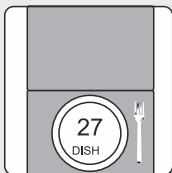
ROUND PLACEMAT Ø 32



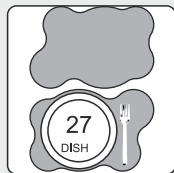
PLACEMAT 15X48



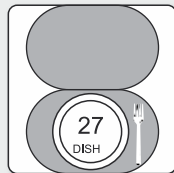
PLACEMAT 30X45



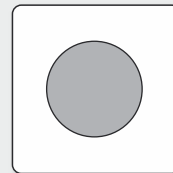
BLOB PLACEMAT 29X44



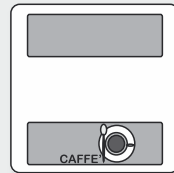
OVAL PLACEMAT 30X47



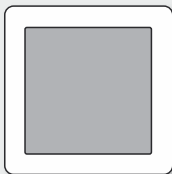
ROUND PLACEMAT Ø 34



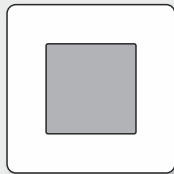
PLACEMAT 15X48



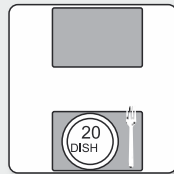
PLACEMAT 45X45



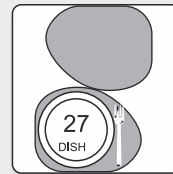
PLACEMAT 32X32



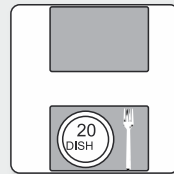
PLACEMAT 21X32



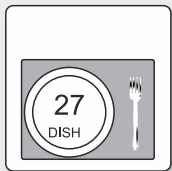
GOCCIA PLACEMAT 30X37,7



PLACEMAT 23X35



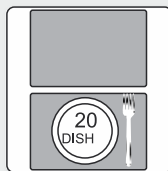
PLACEMAT 30X40



TETRIS PLACEMAT 30X40



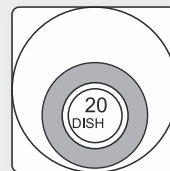
PLACEMAT 23X35



GOCCIA PLACEMAT 30X37,7



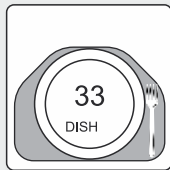
ROUND PLACEMAT Ø 32



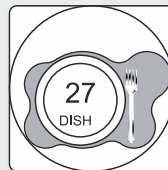
PLACEMAT 30X45



TETRIS PLACEMAT 34X45



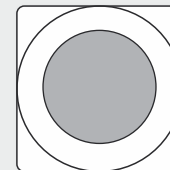
BLOB PLACEMAT 29X44



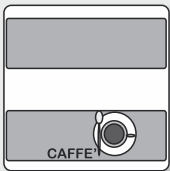
GOCCIA PLACEMAT 35X46



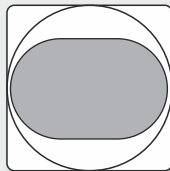
ROUND PLACEMAT Ø 34



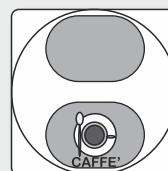
PLACEMAT 15X48



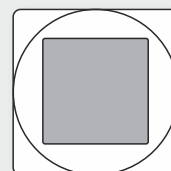
OVAL PLACEMAT 30X47



OVAL PLACEMAT 20X30



PLACEMAT 32X32

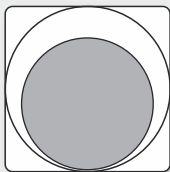


PLACEMAT 45X45

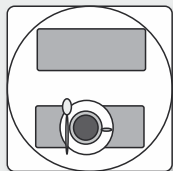


40x40 TABLE PLACEMATS

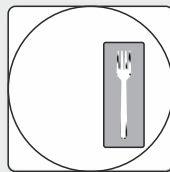
ROUND PLACEMAT Ø 32



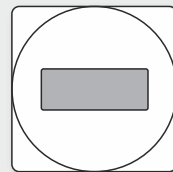
PLACEMAT MINI 10X26



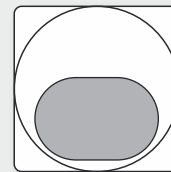
PLACEMAT MINI 10X26



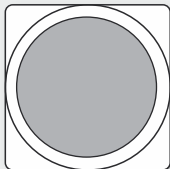
PLACEMAT MINI 10X26



PLACEMAT 20X30



ROUND PLACEMAT Ø 34



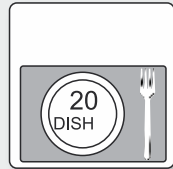
GOCCIA PLACEMAT 30X37,7



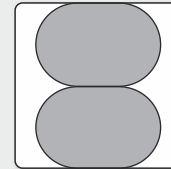
PLACEMAT 30X40



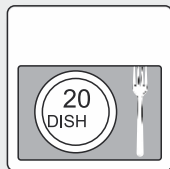
PLACEMAT 23X35



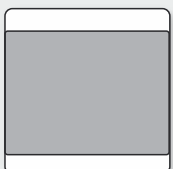
PLACEMAT 20X30



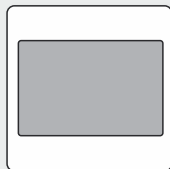
PLACEMAT 23X35



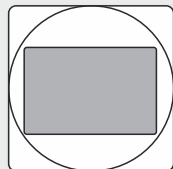
PLACEMAT 30X40



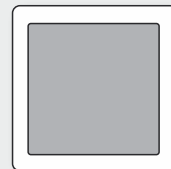
PLACEMAT 23X35



PLACEMAT 21X32



PLACEMAT 32X32



PLACEMAT-menu

synthetic material

model PLACEMAT-MENU

WASHABLE AND SANITISABLE
THE MOST PRACTICAL



EASY REPLACEMENT
OF THE SHEET



sanitisable



stain resistant

PLACEMATS-MENU

with clear pockets

PVC
colour
cocoa



PVC compliant with EEC directives
- certified non-toxic PVC
- reinforced double seams
- smooth finish

The placemat-menu has been designed to facilitate service at the table, combining two products in one. It is equipped with a glass pocket, which is extremely transparent and resistant to sunlight, into which you can insert an easily replaceable menu sheet. With two different sizes, it meets all space needs. The manufacture is strictly made in Italy with certified and Italian products. This placemat is easy to sanitise and disinfect.

42x29,7 cm



FRONT

**RISTO
PLACEMAT MENU
A3 - ONE POCKET**

€ 5,85

code RITOA31Z

42x29,7 cm



FRONT
AND BACK

**RISTO
PLACEMAT MENU
A3 - TWO POCKETS**

€ 6,65

code RITOA32Z

21x29,7 cm



FRONT

**RISTO
PLACEMAT MENU
A4 - ONE POCKET**

€ 4,05

code RITOA41Z

21x29,7 cm



FRONT
AND BACK

**RISTO
PLACEMAT MENU
A4 - TWO POCKETS**

€ 4,45

code RITOA42Z

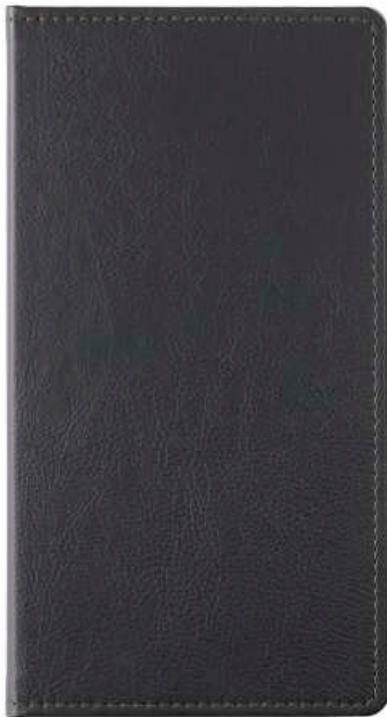
GOURMET24

LINE

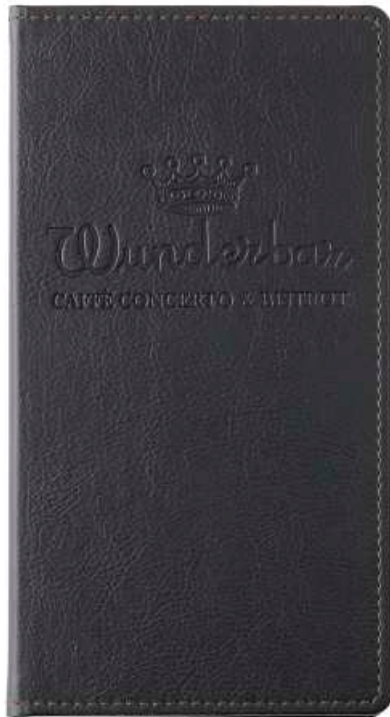
bill holder

NEW

The bill holder of the GOURMET24 line has the same finishes as those we find in the GOURMET24 MENU line. Black in colour, it is made of faux leather with a slightly embossed print for a pleasant feel. With a perimeter seam and stain protection, this item is remarkably resistant to wear.



Standard GOURMET24 line bill holder.



Sample GOURMET24 line bill holder with customisation.

WASHABLE WITH
STAIN-RESISTANT
TREATMENT



example customisation



customisation
hot stamped in
bas-relief
**system from € 90.00
plus € 2.90 per piece.**



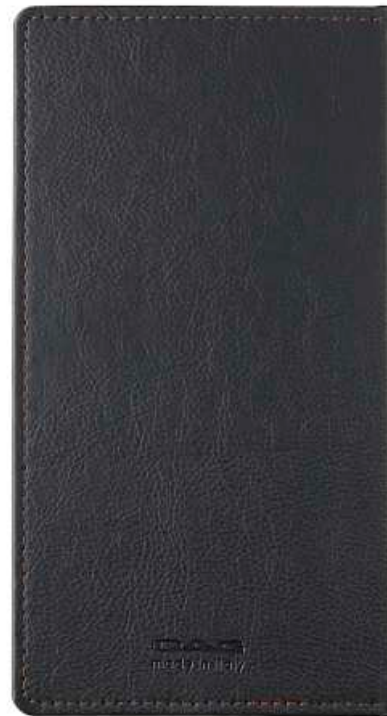
sanitisable



stain resistant



GOURMET24 line bill holder with two internal pockets, designed for professional use.



GOURMET24 line bill holder with the DAG and MADE IN ITALY logo hot-stamped on the back.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

13,5x20 cm

BILL HOLDER
GOURMET24 line

€ 24,94

code CTPCG3X

BILL BESTSELLER bill holder

CUSTOMISABLE

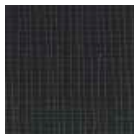


closed
measurements
15x9,5 cm
CHEF line
€ 14,01
col. BROWN
code F3BILZ

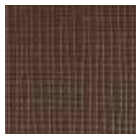
With a refined aesthetic, this bill holder/change holder can be closed with an elastic. It also has a slot inside that is suitable for holding credit cards. The label can be customised with the name of the restaurant.

 **CHEF line**
in real bonded leather with stain resistant treatment

On light colours, dyed substances in particular may leave marks in some cases.



BLACK



BROWN



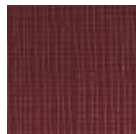
DOVE GREY



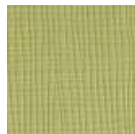
BLUE



OCHER



BURGUNDY



SAGE



WHITE

LIGHT bill holder



closed
measurements
18x10 cm
CHEF line
€ 9,56
col. BROWN
code F3PS3Z

This bill holder/change holder, an essential, has a riveted flap that allows you to lock the upper door and also accepts coins.



sanitisable

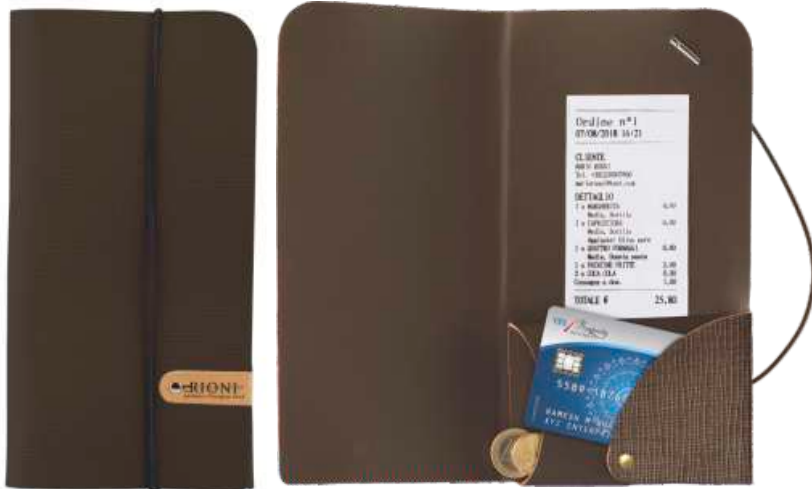


stain resistant

CUSTOMISABLE

WALLET BESTSELLER

bill holder



A box with a more classic shape, but with innovative functionality. Suitable for handing over the bill and withdrawing money in the form of banknotes, coins and credit cards. Elastic closure. Possible customisation on the cover.

WALLET
closed
measurements
11,5x22 cm
CHEF line
€ 21,84
col. BROWN
code F3WA3Z

WALLET MINI
closed
measurements
11,5x18 cm
CHEF line
€ 20,50
col. BROWN
code
F3WAM3Z

POCKET

bill holder



EXAMPLE
CUSTOMISATION

13,5x20 cm
line BULL
€ 11,88
code EMPK3N

A very original bill holder with a credit card pocket and a pen holder for signatures. It is possible to use the upper part, in the Bull version, as a signature mat on which to sign the credit card receipt. Possible customisation.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

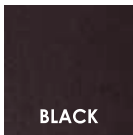
 **line BULL**
real
bonded
leather
th. 3,5mm

BLACK

line BULL
real bonded leather
th. 3,5mm

ROLL

table numbers



Roll is the most prestigious TABLE NUMBER and QR CODE holder by DAG Style. It is made of real bonded leather with a thickness of 3.5 mm.

7X12 cm

line BULL
€ 12,74
code F2ST3R

JUTE line
antibacterial PVC with anti-stain treatment

CONE

table numbers **BESTSELLER**

BOX 10 PCS



It marks a versatile table that is easy to customise in complete autonomy. It comes in two versions, single-sided and double-sided. Super resistant and stackable when not used, it is also ideal for marking the table as "reserved".

NUMBERS FOR
TABLE MARKERS
box. 10 pcs.
€ 1,62



box 10 pcs.
ONE-SIDED
cm 7x7,5

CHEF line
€ 35,24
col. BROWN
code F3SP3Z

JUTE line
€ 24,84
col. BROWN
code MMSP3Z

SUGHERO line
€ 53,77
col. NATURAL
code SUSP3N

SUGHERO line c.
€ 72,80
col. BROWN
code SUSP3Z

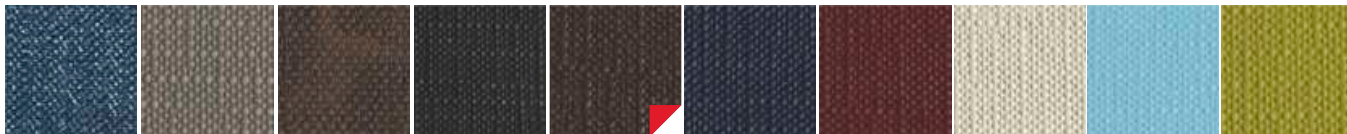
box 10 pcs.
DOUBLE-SIDED
cm 8x9

CHEF line
€ 66,97
col. BROWN
code F3SPBZ

JUTE line
€ 45,58
col. BROWN
code MMSPBZ

SUGHERO line
€ 95,28
col. NATURAL
code SUSPBN

SUGHERO line c.
€ 146,89
col. BROWN
code SUSPBZ



JEANS

GREY

BROWN

BLACK

BICOLOR

BLUE

BURGUNDY

ICE

SKY BLUE

GREEN

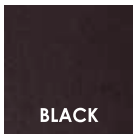


EASY **BESTSELLER**

order holder



line BULL
real bonded leather
th. 3,5mm



BLACK

cm 11x22

line BULL
€ 10,23
col. BROWN
code F3CO3Z

Spring support to hold writing pads for orders or notepads. 3.5 mm thick bonded leather base and brown biro top holder insert.

HOLE
cup marker

box 8 pcs.
assorted colours



box 8 pcs.

5.5x5.5 cm

JUTE line

€ 4,39

code MMSEBICMIX

box 8 pcs.

5.5x5.5 cm

CHEF line

€ 5,57

code F3SEBICMIX



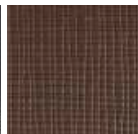
The cup marker is an essential accessory, especially in a period where the need to avoid the risk of contagion is a priority.

On light colours, dyed substances in particular may leave marks in some cases.

CHEF line
in real bonded leather with stain resistant treatment



BLACK



BROWN



DOVE GREY



BLUE



OCHER



BURGUNDY



SAGE



WHITE

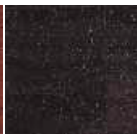
SUGHERO line
vegetal cork th. 1,4/2,5



NATURAL

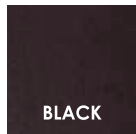


BROWN



BLACK

line BULL
real bonded leather
th. 3,5mm



RING napkin holder



PACK OF
4 PIECES

PRICE PER PACK

diameter 6,5 cm

BULL line

€ 22,14

code F2PTCR

CHEF line

€ 20,25

col. BROWN
code F3PTCZ

SUGHERO line

€ 24,47

col. NATURAL
code SUPTCN

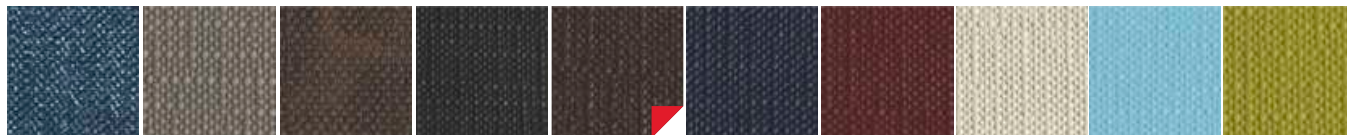
SUGHERO line c.

€ 29,66

col. BROWN
code SUPTCZ

Napkin holder with button that can also be used as a menu sheet holder.

JUTE line
antibacterial PVC with anti-stain treatment



JEANS

GREY

BROWN

BLACK

BICOLOR

BLUE

BURGUNDY

ICE

SKY BLUE

GREEN

BELT napkin holder

BESTSELLER



PACK OF
6 PIECES

PACK PRICE ASSORTED COLOURS
OR ONLY ONE COLOUR

BELT M

diameter 5,5 cm
open measurements
21,5X7 cm

CHEF line

€ 14,96

col. BROWN
code F3PMCZ

JUTE line

€ 9,48

col. BROWN
code MMPMCZ

SUGHERO line

€ 23,24

col. NATURAL
code SUPMCN

SUGHERO line c.

€ 32,13

col. BROWN
code SUPMCZ

BELT S

diameter 4,0 cm
open measurements
14,5X4 cm

CHEF line

€ 7,68

col. BROWN
code F3PMSCZ

JUTE line

€ 5,30

col. BROWN
code MMPMSCZ

SUGHERO line

€ 10,82

col. NATURAL
code SUPMSCN

SUGHERO line c.

€ 15,33

col. BROWN
code SUPMSCZ

Napkin holder with interlocking tab, which can also be used as a menu sheet holder.



sanitizable



stain resistant

MINIMENU

napkin/menu-holder

On light colours, dyed substances in particular may leave marks in some cases.

CUSTOMISABLE



PACK OF
4 PIECES

Menu holder designed to hold a single sheet. Recommended for daily menus or receptions. Possible customisation of the label.

CHEF line
in real bonded leather with stain resistant treatment



BLACK

BROWN

DOVE GREY

BLUE

OCHE

BURGUNDY

SAGE

WHITE

PREZZO A CONF.

diameter 6,5 cm
open
measurements
23X7 cm

CHEF line

€ 15,41
col. BROWN
code F3MMCZE

JUTE line

€ 11,47
col. BROWN
code MMMMCZE

SUGHERO line

€ 20,62
col. NATURAL
code SUMMCNE

SUGHERO line
c.

€ 26,71
col. BROWN
code SUMMCZE



SUGHERO line
vegetal cork th. 1,4/2,5



NATURAL

BROWN

BLACK



JUTE line
antibacterial PVC with anti-stain treatment

CUTLERY HOLDER

cutlery rests

PACK OF 4 PIECES

PRICE PER PACK

cm 13,5x23,6

cm 13,5x23,6

CHEF line

€ 23,42

col. BROWN
code F3CUHCZ

SUGHERO line

€ 39,01

col. NATURAL
code SUCUHCN

JUTE line

€ 16,28

col. BROWN
code MMCUHCZ

SUGHERO line c.

€ 46,72

col. BROWN
code SUCUHCZ



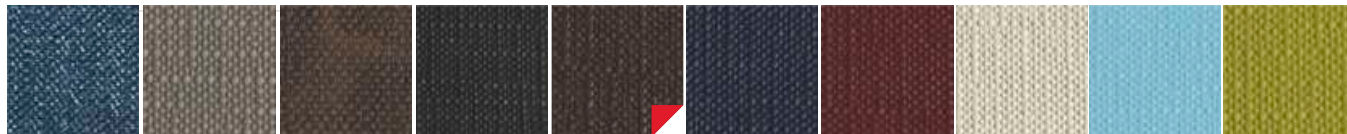
These cutlery and napkin rests are very comfortable for carrying both. They are also useful for holding down napkins in windy areas. The materials used are certified, washable and sanitisable.



sanitizable



stain resistant



JEANS

GREY

BROWN

BLACK

BICOLOR

BLUE

BURGUNDY

ICE

SKY BLUE

GREEN

CUTLERY REST

cutlery rests

PACK OF 4 PIECES



As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

On light colours, dyed substances in particular may leave marks in some cases.

PRICE PER PACK

cm 10x15,5

CHEF line

€ 21,32

col. BROWN
code F3CURCZ

JUTE line

€ 15,08

col. BROWN
code MMCURCZ

cm 10x15,5

SUGHERO line

€ 29,58

col. NATURAL
code SUCURCN

SUGHERO line c.

€ 41,38

col. BROWN
code SUCURCZ



They elevate simple cutlery and are also very comfortable for sanitisation. Rolled over on itself and held in place by a tab inserted in the appropriate slot. The materials used are certified, washable and sanitisable.



CHEF line

in real bonded leather with stain resistant treatment



BLACK

BROWN

DOVE GREY

BLUE

OCHEP

BURGUNDY

SAGE

WHITE



SUGHERO line

vegetal cork th. 1,4/2,5



NATURAL

BROWN

BLACK

ESSENTIAL DESIGN

The AGILE model, with an essential design, is suitable for any environment and can meet all the needs of catering and beyond. They are made from real bonded leather in 8 colours and are certified for sanitisation.



sanitisable



stain resistant

AGILE

object holder

Sweet dishes, napkin holders, bread holders, pen holders, pot covers, courtesy products holders, shampoos, soaps, wipes, sugar sachets, tea bags and herbal teas. There are a thousand ways to use this simple, but very useful, sanitisable, ecological and removable item.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

On light colours, dyed substances in particular may leave marks in some cases.



Agile L

cm 21,5x19x7h
col. BROWN
code F3AGLZ

CHEF line
€ 32,49

Agile H

cm 7x8x9h
col. BROWN
code F3AGHZ

CHEF line
€ 15,76

Agile S

cm 20x8x3h
col. BROWN
code F3AGSZ

CHEF line
€ 10,53

Agile M

cm 15x10x7h
col. BROWN
code F3AGMZ

CHEF line
€ 16,73

 **CHEF line**
in real bonded leather with stain resistant treatment



BLACK

BROWN

DOVE GREY

BLUE

OCHER

BURGUNDY

SAGE

WHITE



CONCIERGE



FRAME display



line BULL
code F2FR3R
€ 21,94

line BULL
real bonded
leather
th. 3,5mm



BLACK



COMMUNICATE WITH PASSION AND ART

We live in a world in which design is able to transform even the simplest product into a prestigious decorative item. They communicate through a beautiful object, designed and made with precious materials, giving credibility to the message and structure. They are useful for indicating the Wi-Fi password, hotel services, restaurant menus and other communications to customers.



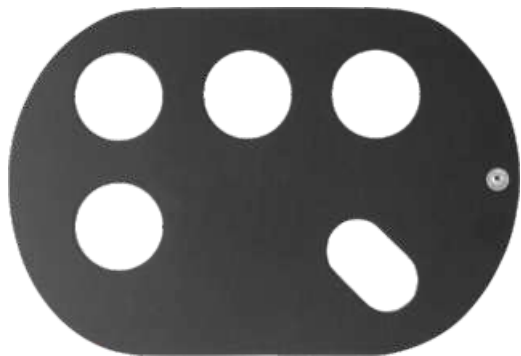
sanitizable



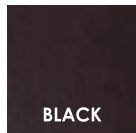
stain resistant

COFFEE TRAY

glass tray



 **line BULL**
rea
bonded leather
th. 3,5mm



line BULL
code F2COFY
€ 13,06

GLASS TRAY 20X30 CM

DAG Style invents, designs and manufactures Coffee tray, an accessory that solves the daily difficulties in transporting small cups and glasses for coffee or water. With a streamlined design, it immediately demonstrates its functionality. Used as if it were a painter's palette, it allows you to carry up to 4 glasses, inserted in the appropriate holes, together with teaspoons or sachets of sugar or tea bags, simply placed between one glass and the other. It is extremely resistant, washable and sanitisable.

DAG
style



AN ACCESSORY TO AMAZE



Trattandosi di prodotti con finiture artigianali, eventuali impercettibili difformità del prodotto non saranno considerate difetti di produzione, ma garanzia dell'autenticità e dell'unicità del prodotto stesso.



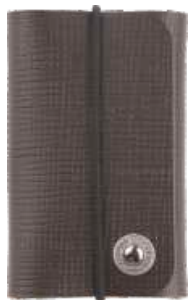
sanitizable



stain resistant

HOLIDAY **BESTSELLER**

wallet/card holder



Holiday M

closed
measurements
cm 5,5x9

CHEF line

€ 8,03

col. BROWN
code F3HOMZ

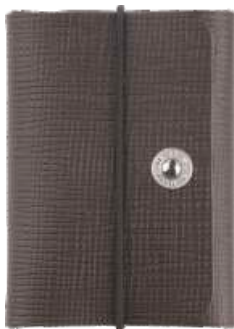
Holiday L

closed
measurements
cm 7.5x10

CHEF line

€ 11,17

col. BROWN
code F3HOLZ

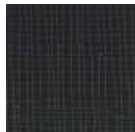


customisable
with hotel logo

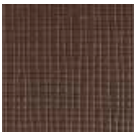


CHEF line

in real bonded leather with stain resistant treatment



BLACK



BROWN



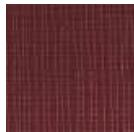
DOVE GREY



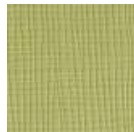
BLUE



OCHER



BURGUNDY



SAGE



WHITE

It is a small wallet that is especially useful when you want to take with you only what you need: digital documents, cash, credit cards and business cards, all taking up the minimum space.

A hotel, spa or accommodation facility can adapt it as a card holder for the room, even customising it with its own company logo. With a low cost, it can be a nice and useful gift to leave the customer, using it as a card holder for the period of the stay and as a wallet throughout the rest of the year.



Holiday M card holder and wallet



Holiday L wallet and card holder





sanitisable



stain resistant

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

TAKE IT WITH YOU: YOUR WORK

Desk accessories become part of your life and your look. A new reality has dawned in which work lives, home lives and free time are combined. With the same logic as that with which you choose a bag, a wallet or a pair of shoes, you can now also choose a folder that accompanies you from home to the office and vice versa, perhaps going via a cafe for breakfast or for an aperitif with friends, showcasing the accessories of your agile work. The Portfolio binder, both in the EXTRA version and in the A4 version, carried in your backpack, in your bicycle bag or simply under your arm, will become a real fashion accessory, an ally to better manage your day.

PORTFOLIO

folders

EXTRA SIZE

can contain cardboard folders containing standard A4 size sheets

A4 SIZE

can contain standard A4 size sheets

MATERIALS WITH ANTI STAIN TREATMENT

On light colours, dyed substances in particular may leave marks in some cases.

 **CHEF line**
in real bonded leather with stain resistant treatment



BLACK

BROWN

DOVE GREY

BLUE



OCHER

BURGUNDY

SAGE

WHITE



**CUSTOMISABLE
LABELS**
(see page 52)

EXTRA

cm 27,5x36,5

CHEF line

€ 51,73

col. BROWN
code F3PFEXZN



A4

cm 23x32

CHEF line

€ 48,87

col. BROWN
code F3PFA4ZN



THINK AND CREATE IN HARMONY

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

A disorganised desk is a sign of a disorganised mind. Having a clean and organised workspace can have a profound impact on productivity, concentration and the likelihood of finding everything you need right away. DAG Style, with its accessories, makes it easy to organise and manage multiple work areas harmoniously, inspiring creativity by combining colours and materials.



sanitisable



stain resistant

NOTES CUSTOMISABLE WRITTEN
(see page 52)



CITY clipboard with spring clip



A4
cm 23x32,5
CHEF line
col. BROWN
code F3CI3ZN
€ 31,16

A5
cm 16x23,5
CHEF line
col. BROWN
code F3CI53Z
€ 15,85

A6
cm 11x17,5
CHEF line
col. BROWN
code F3CI63Z
€ 11,85

 **CHEF line**
in real bonded leather with stain resistant treatment



BLACK

BROWN

DOVE GREY

BLUE

OCHER

BURGUNDY

SAGE

WHITE

*On light colours, dyed substances in particular
may leave marks in some cases.*

FOLDER ring folder A4

DAG
STUDIO

NOTES CUSTOMISABLE WRITTEN
(see page 52)



cm 24,5x31,5

CHEF line
col. BROWN
code F3FOMZN
€ 35,53

DESK PORTFOLIO clipboard folder

NOTES CUSTOMISABLE WRITTEN
(see page 52)



cm 23,2x31,5

CHEF line
col. BROWN
code F3DP3ZN
€ 28,73



sanitizable



stain resistant

AGILE H
CHEF BROWN

AGILE S
CHEF BROWN

AGILE M
CHEF BROWN

OVAL PLACEMAT
20X30 BULL

PLACEMAT
48X15 BULL

RING
BULL

CITY A5
CHEF BLACK

DESK PAD
52X35 BULL

SPRINGER A4
BULL

MAKE HOSPITALITY
A STRONG POINT

The Springer desk pad and clipboard are made of two similar materials, but which are at the same time very different from each other.

Bull, made from real bonded leather that is 3.5 mm thick, usually used to make belts, is flexible to the touch, offering a sense of luxury.

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.



The bonded leather is made up of natural raw materials: 65% from real leather waste tanned with vegetable substances, 18% from natural latex, 10% from water, 5% from natural fats and 2% from natural coloring agents.



DESK PAD
DESK
cm 60X35
BULL line
€ 40,37



DESK PAD
DESK
cm 52X35
BULL line
€ 40,37



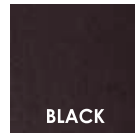
NOTES CUSTOMISABLE WRITTEN
(see page 52)

CLIPBOARD
SPRINGER A4
cm 22x35,7
BULL line
€ 20,70



CLIPBOARD
SPRINGER A5
cm 16x27
BULL line
€ 15,42

 **BULL line**
in real
bonded
leather
th. 3,5mm



As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.



THE CHARM OF WRITING THAT DEFIES TIME.

In writing you can be totally yourself, transmitting everything that lies within, without fear, without problems: as in life you cannot do or in any case can only do with difficulty. Digital writing can be useful, quick and fast but it does not convey our emotions; it does not characterise our style and our personality. The scent of paper stirs emotions, which are relived with every re-reading. The PORTFOLIO NOTEBOOK is essential for those who do not renounce these old and fascinating traditions. The pen is mightier than the keyboard. Various researchers have established that writing by hand develops a richer and broader quality of thought than writing on a keyboard because the mind is used differently due to the close link between manual thought and action.

PRESERVE YOUR MEMORY



sanitizable



stain resistant

NOTE PORTFOLIO

notebooks with standard interchangeable A4 and A5 sheets

NOTE PORTFOLIO L

for folded A4 sheets



cm 16,5x23

CHEF line

€ 14,20

col. BROWN
code F3NOLZ

JUTE line

€ 10,04

col. BROWN
code MMNOLZ

ECOMODA line

€ 7,19

col. NATURAL
code E3NOLN

SUGHERO line

€ 21,61

col. NATURAL
code SUNOLN

Colour. SUGHERO line

€ 28,83

col. BROWN
code SUNOLZ

NOTE PORTFOLIO S

for folded A5 sheets



cm 11,5x16

CHEF line

€ 9,32

col. BROWN
code F3NOSZ

JUTE line

€ 7,24

col. BROWN
code MMNOSZ

ECOMODA line

€ 5,81

col. NATURAL
code E3NOSN

SUGHERO line

€ 13,02

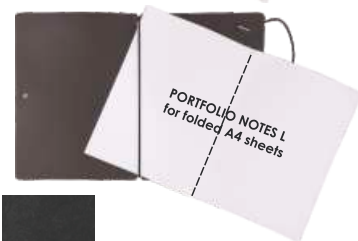
col. NATURAL
code SUNOSN

Colour. SUGHERO line

€ 16,63

col. BROWN
code SUNOLZ

Standard photocopier sheets can be used with Note models.



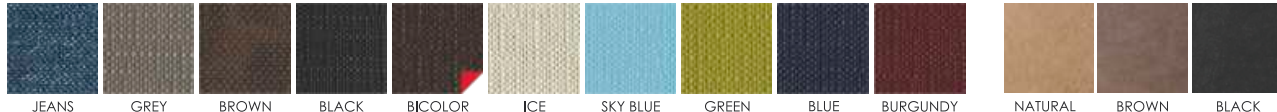
JUTE line

antibacterial PVC with anti-stain treatment



ECOMODA line

cellulose fibre



CHEF line

in real bonded leather with stain resistant treatment



SUGHERO line

vegetal cork th. 1,4/2,5



On light colours, dyed substances in particular may leave marks in some cases.

HOTEL

CHEN

butter and sage	8
i.g.t.	8
es and shrimps	10
pepper sauce	10
h pachino tomatoes	16
with grilled vegetables	14
nd grana Cheese	10
ad, cheddar and french fries	15
cold cuts Parma, coppa of Parma, cucin salami of Brescia)	10
f cheeses Romano, Reblo, Melusine	12
agus with grilled vegetables	12
la i.g.t. s crudo of Parma	12
topus and potatoes	



model-CLUTCH
WASHABLE



sanitizable



stain resistant

CLUTCH XL

cm 32x12,2



CHEF line
€ 26,40

col. OCHER
code F3CLXLS

CLUTCH L

cm 22.4x13



CHEF line
€ 20,41

col. OCHER
code F3CLS

CLUTCH M

cm 13.5x12



CHEF line
€ 15,42

col. OCHER
code F3CLMS

CLUTCH S

cm 20x7



CHEF line
€ 10,71

col. OCHER
code F3CLS

CLUTCH XS

cm 10x7



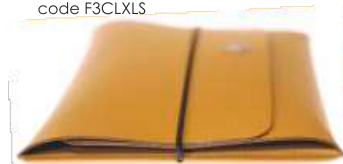
CHEF line
€ 8,34

col. OCHER
code F3CLXSS

- MENU HOLDER
- CUTLERY HOLDER
- BILL HOLDER
- NAPKIN HOLDER
- CARD HOLDER (XS)
- DOCUMENT HOLDER
- OBJECTS HOLDER
- MASK HOLDER
- PEN HOLDER

As these are products with handcrafted finishes, any subtle differences in the product will not be considered production defects, but a guarantee of the authenticity and uniqueness of the product itself.

On light colours, dyed substances in particular may leave marks in some cases.



ELASTIC CORD CLOSURE

CHEF line - in real bonded leather with stain resistant treatment



DAG Style, based on the needs of restaurateurs, develops useful and practical solutions. Ecology and design always remain fixed principles to be respected, but with the advent of the pandemic, rapid sanitation is essential. DAG Style has obtained a new certification for the sanitisation of the CHEF material in real bonded leather to give restaurateurs peace of mind in the event of checks.

The CLUTCH model lends itself to different uses in the world of catering; in fact, it can be used as a cutlery holder and napkin for outdoor areas or as a menu holder with the list of dishes inside. As it is a resealable accessory, it guarantees hygiene and comfort.



CLUTCH XL
USED AS
MENU HOLDER



oggi in tavola:

SPAGHETTI
alla CARBONARA

FENNE
ai FRUTTI DI MARE

ARROSTO
di VITELLO

POLPETTE
di CARNE

MELANZANE
alla PARMIGIANA

MARKERS

WHITE BIG X6 pcs.	PE00C10	€ 117,00
WHITE X6 pcs.	PE00C0	€ 46,80
SKY BLUE X6 pcs.	PE00C1	€ 46,80
FUCHSIA X6 pcs.	PE00C2	€ 46,80
YELLOW X6 pcs.	PE00C3	€ 46,80



MODIGLIANI

table blackboards

Natural pine wood base and painted MDF blackboard, ideal for highlighting menu suggestions or as a table sign.



DOUBLE



21 x 29



15 x 21

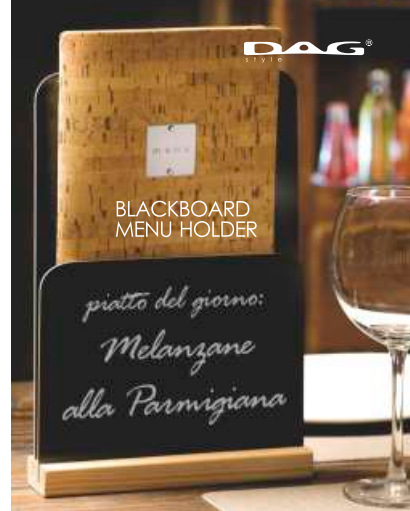


8 x 15



5,5 x 6,5

f.to (cm)	CODE	PRICE
5,5 x 6,5	D4SU00	€ 10,95
8 x 15	D4SU01	€ 15,89
21 x 29	D4MDA4	€ 19,34
15 x 21	D4MDA5	€ 13,42
DOUBLE	D4MD00	€ 22,33



size 15x8
for the wall
€ 7,00



**double-sided
adhesive**

The 5 mm thick PVC DAG Style wall pictograms are provided with double-sided high-seal stickers, suitable for application on "compact" surfaces. The white screen prints on a black base make them perfect for all types of premises.



SEUO01



SEDO01



SEHA01



SENU01



SEEL01



SEPO01



SETO03



SETO01



SEUDD01



SESC01



SESP01



SEGU02



SESA01



SENS01



SEWI02



SEFR01



SECA03



SEPU02



SEPU01



SP0003



SENS02

f.to 5,5x7,5
for the table
€ 12,07



SERIO3

f.to 15x8
for the table
€ 19,51



SEGR01

model
"BENVENUTI"
f.to 15x21
€ 9.96





DAG Style s.r.l.

Via Manzoni, 18 | 25020 Flero (BS) | ITALY
Ph. +39 030 2680315 | Fax +39 030 2680525
www.dagstyle.it



DAG Style s.r.l. in the world



www.dagstyle.de

www.dagstyle.fr

www.dagstyle.es

www.dagstyle.nl

www.dagstyle.be

www.dagstyle.pt

www.dagstyle-greece.gr

Special thanks to:



telephone:
+39 030 2680315



e-mail:
info@dagstyle.it



whatsapp and direct contact:
+39 392 4389027



chat:
www.dagstyle.it

